



Manufactured under license from the Boy Scouts of America®. All rights reserved

WIN & WIN BIG

KELLER MARKETING
A Division of General Commercial Corp.
888-351-8000

Level 7 - Sell \$775

- 22 - High Speed Remote Control Race Track
- 23 - LEGO Super Heroes Kryptonite Interception
- 24 - Waterproof Tent - 68"x60"x48"
- 25 - Grab Bag G



Level 6 - Sell \$575

- 18 - LEGO Technic - Getaway Racer
- 19 - HEXBUG Fire Ant
- 20 - Ultra Mini "Phusic" Bluetooth w/ Selfie Remote
- 21 - Grab Bag F



Level 5 - Sell \$375

- 14 - Zing Zeon Bow
- 15 - HEXBUG Aquabot 2.0
- 16 - Large Brass & Rosewood Knife w/ Case and BSA® Branding
- 17 - Grab Bag E



Level 4 - Sell \$275

- 10 - Dart Zone Raptor Mini Bow w/ 4 Darts
- 11 - Rosewood Handle Knife w/ Clip & BSA® Branding
- 12 - Switchblade Boomerang
- 13 - Grab Bag D



Level 3 - Sell \$175

- 7 - First Aid Kit
- 8 - Small Brass & Rosewood Handle Knife w/ BSA® Branding
- 9 - Zing Helix Spinner



Level 2 - Sell \$125

- 1 - Lock Blade Knife
- 2 - 3" Carabiner w/ Strap & BSA® Branding
- 3 - Compass-Thermometer-Whistle
- 4 - Glow in the Dark Flashlight
- 5 - Cinch Backpack w/ BSA® Branding
- 6 - Frisbee w/ LED Lights & BSA® Branding



Level 1

- 00 - Sell Any Item and receive the Popcorn Super Hero Patch



- 0.1 - Military Donation Pin - Sell 1 Donation
- 0.2 - \$750 Seller Club Pin - Sell \$750 in Popcorn
- 0.3 - Online Pin - Sell 1 Order Online
- 0.4 - 1 of Each Pin - Sell 1 of each item on the order form



Level 13 - Sell \$4,500

- 46 - Playmobil Royal Lion Knights Castle
- 47 - Lionel New York Central RS-3 Freight Set
- 48 - HEXBUG Vex IQ Robotic
- 49 - \$200 Scout Shop Card

46



47



48



Level 12 - Sell \$3,500

- 42 - Carrera GO!!! GT Contest Slot Car Track
- 43 - LEGO Star Wars Millennium Falcon
- 44 - Sevylor Inflatable Kayak
- 45 - \$175 Scout Shop Card

42



43



44



Level 11 - Sell \$2,750

- 38 - Carrera PROFi Remote Control Truck
- 39 - Eureka Tetragon 3 Tent
- 40 - LEGO Star Wars Imperial Assault Carrier
- 41 - \$140 Scout Shop Card

38



39



40



Level 10 - Sell \$2,000

- 34 - LEGO City Air Show
- 35 - Eagle Claw Freshwater Spinning Package
- 36 - Case® Jr. Scout Knife
- 37 - \$100 Scout Shop Card

34



35



36



Level 9 - Sell \$1,650

- 30 - LEGO Star Wars Resistance Troop Transporter
- 31 - Swiss Army "Scout" Backpack
- 32 - My Robot Time - Sensing
- 33 - \$75 Scout Shop Card

30



31



32



Level 8 - Sell \$1,100

- 26 - Buck® Bones Pocket Knife
- 27 - Playmobil Red Serpent Pirate Ship
- 28 - Lighted Gyro Drone Quadcopter
- 29 - \$40 Scout Shop Card

26



27



28



GREATER ST. LOUIS AREA COUNCIL

Council ID: 312GSLA

www.stlbsa.org/popcorn



Manufactured under license from the Boy Scouts of America®. All rights reserved

\$750 Club

Scouts who sell \$750 or more will be invited to a St. Louis Cardinals Experience. Information to follow.

Popcorn Sale Important Dates

September 1st - Sale Starts
October 24th - Popcorn and prize orders due online

Who to Contact:

Popcorn Related Questions:
Council Office 314-361-0600

Prize Related Questions:
Keller Marketing 888-351-8000

How to Select Your Prizes

- Sell any item and receive the Popcorn Sale Patch.
- Sell \$125 or more and receive a Popcorn Sale Patch AND any Level 2 Prize.
- Sell \$175 or more and receive a Popcorn Sale Patch AND a prize from the level you **achieve**; or select a combination of prizes from lower levels, as long as the total prize value does not exceed the **Level Achieved**.
- Parent's permission and a Whittling Chip or Totin' Chip is required to select a knife as your prize.

Example: Sales of \$575 choose one prize from Level 6 ...OR... ONE prize from Level 4, and ONE prize from Level 3; etc.

Prizes are subject to substitution after consultation with Council and will be of equal or greater value.



Grab Bags - Be surprised - Each Grab Bag is valued at 50% more than the other prizes within that level. The prizes included in each Grab Bag may not be pictured on this brochure. Grab Bags within each shipment to each Unit will be identical.