SAMPLE LETTER TO BE SENT FOLLOWING THE PRESENTATION

Dear Scout parent (or Personalized),

Prior to our last pack/troop meeting I wrote you a letter about making a contribution to the Greater St. Louis Area Council, Boy Scouts of America. At that meeting, we raised $\_\_\_\_\_\_\_\_ of our $\_\_\_\_\_\_\_\_\_\_\_ goal from those parents who were present.

We feel good about our progress so far, but there is more to be done. We haven't heard from you yet, so I wanted to tell you once again how important your support is. For more than 100 years the Boy Scouts of America has been preparing our youth for the future. I am asking you to help the local council continue to deliver the values of Scouting to our youth.

Please take a moment to look over this information, complete your pledge card, and return it to me at your very earliest convenience. If we have not heard from you within a week, we will call you. We are anxious to turn our results in.

Once again, thank you for your consideration of this request. If you have any questions, please call me. Together, we can help deliver the promise of the Scouting program.

Sincerely,

Unit FOS Coordinator

P.S. – Remember your company may match your contribution. It is a great way for your employer to recognize your contribution and involvement within Scouting. More information about Matching Gifts and Friends of Scouting can be found at [www.stlbsa.org/give](http://www.stlbsa.org/give)