2017
Year in Review
Greater St. Louis Area Council, Boy Scouts of America

SUMMER CAMP
- 4,963 Boy Scouts attended week-long GSLAC summer camp
- 1,638 Cub Scouts attended overnight GSLAC summer camp
- 257 Venturers attended week-long GSLAC summer camp
- 2,093 Cub Scouts attended day/twilight camp
- $56,750 awarded in camp staff scholarships
- $103,450 awarded in camperships

SCOUTING FOR FOOD
1,989,734 items of food collected for those in need

$2.4 MILLION
Support provided through the Friends of Scouting annual giving campaign

123,614 hours of service to the community

EARNING THEIR WAY
- $3,654,000 worth of popcorn sold
- $316,390 worth of camp cards sold (5% increase)

ADVANCEMENTS
- 4,685 Boy Scouts
- 14,313 Cub Scouts
- 26,903 Merit Badges Earned
- 762 Eagle Scouts

66,757 YOUTH SERVED
SECOND CONSECUTIVE YEAR OF MEMBERSHIP GROWTH
- 23,984 Cub Scouts
- 2,151 Venturing
- 11,020 Boy Scouts
- 3,071 Explorers
- 2,151 Venturing
- 13,608 Adults

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About the Greater St. Louis Area Council
We develop today’s youth into tomorrow’s leaders. We do this by creating opportunities for learning and growth that foster and strengthen self-confidence, values, respect for others, character and leadership abilities. Lessons that shape their entire lives.
Select Highlights From 2017:

**COUNCIL PRIORITIES**

1. Program Outreach
2. Exploring
3. STEM

**Program Outreach**
- We believe Scouting should be available to all youth, no matter their circumstances. That’s why we are working to remove barriers (barriers such as cost, transportation, volunteer support) and discover ways to provide the Scouting experience to youth in communities with limited resources.
- Last August, for the second year in a row, a group of Scouts from southeast Missouri and the city of St. Louis/metro East had the unique opportunity to spend a week canoeing at Northern Tier High Adventure Base in Minnesota.
- Creating strategic partnerships with other organizations to help deliver the Scouting program.
- Developing in-school Scouting with St. Louis Public Schools as a way to overcome some of the barriers those areas face.

**Exploring/Career and Work Force Development**
- 3,071 young women and men discovered future career choices in our Exploring program last year (8.9% increase).
- No matter the program, youth get real experience, develop valuable networking contacts with professionals working in career fields, and get to know other youth with the same interests and aspirations.

**STEM**
- Last year, the council held over 200 STEM activities and events.
- 2,692 Scouts discovered science, technology, engineering and math through our council-sponsored STEM events in 2017 resulting in 1,016 Nova Awards. Over the last five years, approximately 4,730 STEM Nova awards have been earned by our Scouts.
- GSLAC had more Nova and Supernova recipients than any other council in the nation.

**Fundraising success**
- We reestablished the Distinguished Citizen Dinner, Illinois Sporting Clays, and The Experience auction event in Illinois last year. All three raised record amounts of support for Scouting.
- The annual Eagle Scout Recognition Dinner brought in a record $700,000.

**2017 Capital Projects**
- New climbing tower complex at Camp Lewallen
- New bridge, fishing pier and campsite latrine at S bar F Scout Ranch
- Waterfront enhancements at Camp Warren Levis
- Other, less noticeable enhancements but just as important such as infrastructure repairs, roofing repairs, septic system improvements.

*In 2017, we completed the first year of a merger between Lewis & Clark Council and Greater St. Louis Area Council.*
STATEMENT OF OPERATIONS
OPERATING FUND

Public Support
- Friends of Scouting: $2,474,716
- United Way: 1,521,863
- Special Events: 951,911

Revenue
- Camping Revenues: 2,031,682
- Activity Revenues: 1,092,407
- Popcorn: 1,465,048
- Supplies – Net: 12,419
- Investment Income: 2,447,658
- Other Revenues: 1,079,070

Total Public Support & Revenue: $13,076,774

Expenses
- Program Services: $10,710,839
- Management & General: 688,583
- Fundraising: 1,319,808

$12,719,230

Increase in Unrestricted Net Assets: $357,544

Increase (Decrease) in Restricted Net Assets: $343,963

Sources of Income
- Friends of Scouting: 18.9%
- Program Fees: 23.9%
- United Way: 11.6%
- Investments: 18.7%
- Other: 26.8%

100.0%

STATEMENT OF FINANCIAL POSITION

Operating Fund:
- Assets: $7,000,246
- Liabilities: 2,358,725
- Net Assets: $4,641,521

Capital Fund:
- Assets: 25,936,025
- Liabilities: 2,815,691
- Net Assets: $23,120,334

Endowment Fund:
- Assets: $55,995,514
- Liabilities: 896
- Net Assets: $55,994,618

Total Net Assets: $83,756,473
1. Big Muddy District
2. Black Gold District
3. Boone Trails District
4. Cahokia Mounds District
5. Cherokee District
6. Egyptian District
7. Illini District
8. Grand Towers District
9. Gravois Trail District
10. Kaskaskia District
11. New Horizons District
12. North Star District
13. Osage District
14. Ozark Trailblazers District
15. Pathfinder District
16. Piasa Bird District
17. River Trails District
18. St. Clair District
19. Shawnee District
20. Sioux District
21. Thunderbird District

**SCOUT OATH**

On my honor I will do my best to do my duty to God and my country and to obey the Scout Law; to help other people at all times; to keep myself physically strong, mentally awake, and morally straight.

**SCOUT LAW**

A Scout is:
- Trustworthy
- Loyal
- Helpful
- Friendly
- Courteous
- Kind
- Obedient
- Cheerful
- Thrifty
- Brave
- Clean
- Reverent

**BR**= Beaumont Scout Reservation; **CJ**= Camp Joy; **CL**= Camp Lewallen
**CV**= Camp Vandeventer; **PR**= Pine Ridge Scout Camp; **SF**= S bar F Scout Ranch; **WL**= Camp Warren Levis