<<Date>>

Dear Scout parent,

At our upcoming <<Blue & Gold Banquet/Court of Honor>>, I will have a few minutes to talk about Family Friends of Scouting. Friends of Scouting is the local council’s annual giving campaign. Our unit’s goal is <<$>> for 2019.

As a Scout parent, you understand the benefits of Scouting. The <<enclosed/attached>> brochure outlines some of our council's achievements over the last year.

What you may not know is the cost of providing a quality program for your son. It costs $204 to provide one year of quality program for each Scout beyond the support you already provide your son. The $33 BSA registration fee goes directly to the national office. Friends of Scouting provides the direct support to operate the local council (camp properties, service centers, membership recruitment, training, advancement, insurance, and staff).

As a Scout leader and parent myself, I know about the cost of uniforms and camp fees. And I know that those expenses compete with the cost of school, sports, and the needs of our other children.

The council also asks many businesses and individuals who do not have boys in Scouting to contribute to our Friends of Scouting campaign. At the <<Blue & Gold Banquet/Court of Honor>>, I'll be asking Scout parents to contribute what they can to maintain and grow a quality program for your son and other boys.

I look forward to seeing you soon and hope that you will join me in financially supporting Scouting.

Thank you,

Unit FOS Coordinator

P.S. – Remember your company may match your contribution. It is a great way for your employer to recognize your contribution and involvement within Scouting. More information about Matching Gifts and Friends of Scouting can be found at [www.stlbsa.org/give](http://www.stlbsa.org/give)