Merit Badge Listing

The following is a list of all current Merit Badges organized into 14 categories. Eagle required badges are noted in bold italics.

Agribusiness—Animal Science, Farm Mechanics, Plant Science

Arts & Crafts—Art, Basketry, Bugling, Leatherwork, Metalwork, Music, Pottery, Sculpture, Theatre, Wood Carving


Communications—Animation, Cinematography, Communications, Digital Technology, Journalism, Photography, Public Speaking, Radio, Reading, Signs Signals & Codes

Conservation—Environmental Science, Fish & Wildlife Management, Forestry, Soil & Water Conservation, Sustainability

Hobbies & Outdoors—Backpacking, Camping, Chess, Coin Collecting, Collections, Cooking, Dog Care, Exploration, Gardening, Hiking, Model Design & Building, Pets, Pioneering, Scouting Heritage, Stamp Collecting, Wilderness Survival


Physical Science—Chemistry, Computers, Electricity, Electronics, Energy, Nuclear Science, Space Exploration

Professions—Architecture, Dentistry, Engineering, Game Design, Home Repairs, Inventing, Landscape Architecture, Law, Medicine, Programming, Robotics, Surveying, Veterinary Medicine

Public Service—Crime Prevention, Emergency Preparedness, Fingerprinting, Fire Safety, First Aid, Lifesaving, Public Health, Safety, Search & Rescue


Trades—American Labor, Automotive Maintenance, Composite Materials, Drafting, Graphic Arts, Painting, Plumbing, Woodwork, Welding

Transportation—Aviation, Railroading, Traffic Safety, Truck Transportation

Sponsor a Scouting merit badge: Grow Scouting in your community and market your business!
Sponsoring a Merit Badge offers the following marketing benefits and return on investment to your company:

> Promote your business to our 70,000 Scouting families, 17,000 adult leaders and 30,000 event participants covering 63 counties in the St. Louis metro area, southeastern Missouri, and southern and central Illinois.

> The opportunity to mentor youth by hosting a Merit Badge clinic at your location.

> Logo and company recognition on the Council website with a link to your site, posting on Council Facebook page, e-mail blast inclusion with sponsorship details along with recognition in our Duffle Bag leader magazine.

> Company banner recognition at Boy Scout Summer Camp Programs.

> Regionally exclusive sponsor of a merit badge for one calendar year

**Marketing Benefits of Merit Badge Sponsorship**

Potential Customer Impressions

<table>
<thead>
<tr>
<th>Source</th>
<th>Impressions</th>
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</thead>
<tbody>
<tr>
<td>E-Mail Newsletter</td>
<td>26,000</td>
</tr>
<tr>
<td>Duffle Bag Magazine</td>
<td>5,500</td>
</tr>
<tr>
<td>Summer Camp Attendance</td>
<td>8,200</td>
</tr>
<tr>
<td>Social Media/Website</td>
<td>10,000</td>
</tr>
<tr>
<td>Total</td>
<td>49,700</td>
</tr>
</tbody>
</table>

**Please sign me up for the following:**

- Merit Badge Sponsor
  - $2,500 = 1 Merit Badge
  - $4,750 = 2 Merit Badges
  - $6,750 = 3 Merit Badges

- Contact Name ________________________________________________
- Company _____________________________________________________
- Address ______________________________________________________
- City________________________ State______ Zip___________ Phone (______) ______________
- Email _______________________________________________________
- Merit badge(s) ______________________________________________
- District (if known) __________________________________________

**Payment Method**

- Check enclosed for $ ___________ (made payable to GSLAC-BSA)
- Bill me later (payable in 30 days)
- Credit Card: (fill in and sign below)
- Signature ___________________________________________________
- Credit Card Expiration Date ___ ___ /___ ___

**Mail Form To**

Greater St. Louis Area Council, BSA
Merit Badge Sponsorship Program
4568 West Pine Blvd.
St. Louis, MO 63108

or Email To

GSLAC.Development@scouting.org.

For questions, call 314-361-0600.

We look forward to working with you in developing our next generation of leaders.