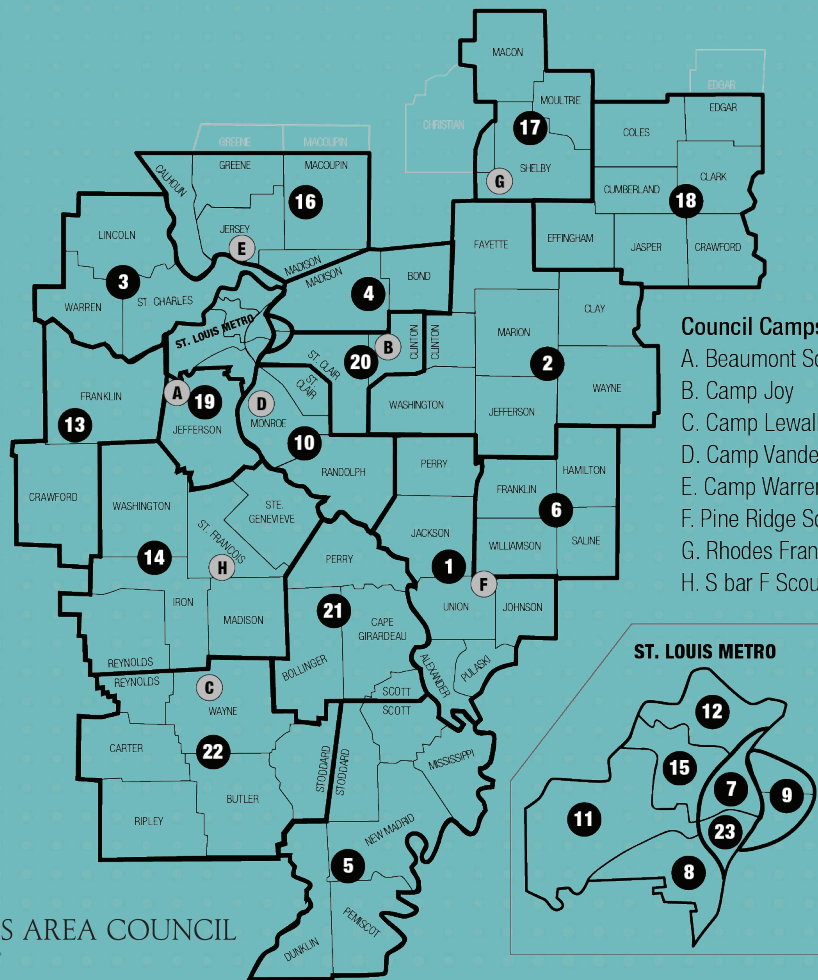


## Council Districts

1. Big Muddy District
2. Black Gold District
3. Boone Trails District
4. Cahokia Mounds District
5. Cherokee District
6. Egyptian District
7. Grand Towers District
8. Gravois Trail District
9. Illini District
10. Kaskaskia District
11. New Horizons District
12. North Star District
13. Osage District
14. Ozark Trailblazers District
15. Pathfinder District
16. Piasa Bird District
17. Arrowhead District
18. Redhawk District
19. River Trails District
20. St. Clair District
21. Shawnee District
22. Sioux District
23. Thunderbird District



## Council Camps

- A. Beaumont Scout Reservation
- B. Camp Joy
- C. Camp Lewallen
- D. Camp Vandeventer
- E. Camp Warren Levis
- F. Pine Ridge Scout Camp
- G. Rhodes France Scout Reservation
- H. S bar F Scout Ranch



GREATER ST. LOUIS AREA COUNCIL  
BOY SCOUTS OF AMERICA

# SCOUTS STAND OUT LESSONS THAT LAST A LIFETIME.



GREATER ST. LOUIS AREA COUNCIL  
BOY SCOUTS OF AMERICA



## 2019 YEAR IN REVIEW

### 46,995 YOUTH SERVED

24,425  
Cub Scouts

10,910  
Scouts BSA

1,605  
Venturing

2,555  
Explorers

7,500  
Learning For Life

12,000+  
Youth in Outreach  
Programs

and 12,531 Adult Volunteers

#### SCOUTING FOR FOOD

**1,970,766**

items of food collected for  
those in need



**10,551**

STEM-based merit  
badges earned

**3,172**

Scouts attended a GSLAC  
STEM event

**707**

**Eagle Scouts**



#### ADVANCEMENTS

**6,380**

Scouts  
BSA

**14,687**

Cub  
Scouts

**29,461**

Merit Badges  
Earned

**\$2.5  
MILLION**



Support provided through the Friends  
of Scouting annual giving campaign

**149,000**  
**hours**

of service to  
the community

## DEAR FRIENDS OF SCOUTING,

Scouting's positive impact on our youth and communities in 2019 was accomplished through the many dedicated volunteers, staff, parents, and Scouts involved in our programs. Their commitment to the mission of Scouting provided educational activities and lifelong values with fun, unique, and exciting experiences that are inherent to the BSA mission. The strength of Scouting has always been its local community support and leadership. As we continue our mission to deliver Scouting across the Greater St. Louis Area Council, we are committed to keeping Scouting local and providing a safe and secure Scouting environment for all.

On January 1, 2019 the Lincoln Trails Council, headquartered in Decatur, Illinois merged into the Greater St. Louis Area Council. We welcomed great volunteers and communities that were providing quality programs and an outstanding camp, the 640-acre Rhodes France Scout Reservation for their Scouts. Together we now serve 63 counties in Missouri and Illinois.

In 2019 the Greater St. Louis Area Council provided Scouting Outreach to children in communities with limited volunteers and other resources to lead packs and troops and deliver quality programs. Participants through Outreach Programs receive a program similar to the other Scouts. Generous donors have provided funds that allow us to make sure youth have Scout camp experiences and other activities regardless of financial circumstances

The Boy Scouts of America promotes a culture where each youth, volunteer, and employee feels a sense of belonging and builds communities where every person feels respected and valued. The Scout oath and law continue to be our guiding principal as does leadership by example. We welcome families of all backgrounds as we prepare young people to serve as successful citizens and leaders of our local communities and nation.

We would be remiss without recognizing the more than 14,000 dedicated volunteers who deliver Scouting programs each year. We are tremendously thankful for them. They inspire and motivate us all every day.

Yours in Scouting,

Mark Burkhart  
Council President

Louis "Buzz" Eckelkamp Jr.  
Council Commissioner

Ronald S. Green  
Scout Executive/CEO



# SCOUTS STAND OUT LESSONS ON COMMUNITY PARTNERSHIPS.



Simply put, the most effective form of learning comes from a combination of reading and doing, listening, experiencing, succeeding, and failing. With the right balance achievement gaps narrow. Social skills rise. And natural curiosity blossoms into an unending pursuit of continual learning.

That's why we reach out to our communities to share Scouting programs with every youth regardless of their location or economic situation.



# SCOUTS STAND OUT LESSONS THAT ENCOURAGE HANDS-ON LEARNING.



The Greater St. Louis Area Council, is dedicated to developing crucial areas of knowledge for all youth. Our STEM programs encourage active hands-on learning. The aim is to expose introduce youth to new opportunities and build interest in STEM-related careers.

Because sometimes math is in an equation. And sometimes it's up in the stars.







SCOUTS STAND OUT

# LESSONS THAT EXPLAIN HOW OUR WORLD WORKS.



Environmental science lessons create a foundational groundwork for how our world works. When you couple these teachings with the environmental experiences that Scouting provides, a holistic appreciation for nature is forged. From Astronomy to Forestry to Environmental Science, merit badges are more than cloth. They're a lesson in leaving this world better than we found it.



# SCOUTS STAND OUT LESSONS ON WORKPLACE READINESS.

> > >

Exploring provides exciting activities and mentorship for youth looking to discover their future. Whether you're a local organization looking to strengthen the community or a young person wanting to uncover the possibilities of your future, Exploring is a great place to start.







SCOUTS STAND OUT

# LESSONS THAT CREATE A HEALTHY MIND & BODY.

> > >

Outdoor fitness and education are fundamental cornerstones of the Greater St. Louis Area Council Scouting program. With the nearly limitless physical experiences found in Scouting, healthy living can become a never-ending cycle life-long habit. Fitness is an integral part of our lives and it prepares us for the challenges of the day. If a Scout is physically fit, they will be mentally awake.





# SCOUTS STAND OUT LESSONS THAT EXPAND WAY BEYOND WALLS.

> > >

The impact that Scouting has on our communities is immeasurable. Young and old alike benefit from the selfless service to others. This call to serve is year-round from food drives to storm relief, a Scout is always looking for the next opportunity to serve.





## THIS IS SCOUTING

Success in life often comes down to making the best of any situation. Scouting hands youth situations, and shows them how to make the best of them. Whether it's through navigating the world of computer programming, gathering food donations, or figuring out how to lead a group through the woods with a map and compass, Scouting helps youth realize what they're truly capable of doing.

Since 1910, the Boy Scouts of America has helped build the future leaders of this country, from astronauts to schoolteachers. Today, with over 2.4 million youth members and 1 million adult volunteers, Scouting is one of the most influential youth organizations in the country.



## 5 WHYS OF SCOUTING

- > **SCOUTS EARN HIGHER GRADES** Scouting is more than fun; it helps kids achieve their goals both in the classroom and beyond the doors of their school.
- > **LESSONS THAT LAST A LIFETIME** More than 8 of 10 adults agree that the values they learned from Scouting continue to be important to them today.
- > **SCOUTING BOOSTS CONFIDENCE** Scouts report having higher selfconfidence than kids who have no Scouting experience.
- > **SCOUTING BUILDS STEM SKILLS** Scouting activities help youth improve their science, technology, engineering and math skills.
- > **SCOUTS GROW INTO LEADERS** Youth with at least five years of experience in Scouting are more likely than non-Scouts to assume leadership roles.

> > >



## DEVELOPMENT

Every year, financial strength for The Greater St. Louis Area Council comes from many unique events. 2019 was no exception.

The council raised **\$3,107,245** through The Friends of Scouting campaign, and this remains the most significant source of annual support — all from Scouting families and community members.

We raised a record **\$825,614** during the Eagle Scout Recognition Dinner. Over 600 people gathered to recognize our newest class of Eagle Scouts and recognizing the many contributions to Scouting and the community by Doug and Vicki Hill.

**\$56,600** was raised from The Belleville Distinguished Citizen Dinner which recognized community leader Mike Leopold.

Over **\$4,000** was raised from the TopGolf BSA Challenge.

**\$76,200** was generated during the annual Construction Industry Pinewood Derby.

Participants took aim during the council's Sporting Clays Classic raising **\$99,720** in the Missouri event and **\$18,535** at the Illinois shootout outing.

**\$137,000** was generated from the second annual Experience dinner and auction.

In November, supporters gathered to honor Robert Smith, Ritchie Barnett, and Jim Livasy while raising **\$46,000** for local Scouting.







## MEMBERSHIP

**39,495** boys and girls (ages 5 to 21) were registered in GSLAC programs.

24,425 Lions, Tigers, Cub Scouts & Webelos

10,910 Scouts BSA

1,605 Venturers

2,574 Explorers & Sea Scouts

**393** additional youth from community organizations attended other camp programs

## 46,995 TOTAL YOUTH SERVED

12,531 registered adult volunteers supported our youth members (and gained important skills for themselves).

There are 2,897 girls in Cub Scouts: nearly 12% of our total Cub Scout membership.

There are 1,567 girls in Scouts BSA: just over 14% of our total Scouts BSA membership.



## TRADITIONAL PROGRAMS

**Cub Scouts** | Boys and girls grades K – 5 (expanded to girls in March 2018)

Members experience a wide range of social activities and award requirements that develop their responsibility, confidence and a spirit of service.

**Scouts BSA** | Boys and girls grades 6 – 12 (name updated and girls welcomed in February 2019)

Increased responsibility, leadership experiences, camping, outdoor activities, service projects and a challenging advancement program mentored by adult volunteers.

**Venturing** | Girls and boys ages 13 to 21

Over 120 activities, from rock climbing to scuba diving to high-tech programs like GPS orienteering.

## SPECIALTY PROGRAMS

**Exploring** | Boys and girls ages 14 to 21

Exploring is a Learning for Life hands-on program that takes members outside the classroom and into the business and vocational world.

**Sea Scouts** | Boys and girls ages 14 to 21

Sea Scouts receive training in seamanship and leadership. The program improves boating skills through instruction and practice in water safety, boating skills, and knowledge of our maritime heritage.

**Community Outreach** | Boys and girls grades K – 6

Part-time council employees serve as leaders of Scout packs and troops to reach disadvantaged or underserved youth populations. Youth membership fees are waived and kids are provided with official Cub Scout uniforms.





## TERRITORY SERVED

Through 23 districts, Greater St. Louis Area Council also serves 63 counties in eastern Missouri and central and southern Illinois.

### Camps

One of Scouting's primary tools for fostering healthy youth development continues to be the outdoors. In 2019, Greater St. Louis Area Council Scouting youth members and community partners had access to eight outstanding camps.

- |   |   |  |
|---|---|--|
| A. Beaumont Scout Reservation<br>High Ridge, MO | D. Camp Vandeventer<br>Waterloo, IL     | G. Rhodes-France Scout Reservation<br>Pana, IL |
| B. Camp Joy<br>Carlyle, IL                      | E. Camp Warren Levis<br>Godfrey, IL     | H. S bar F Scout Reservation<br>Knob Lick, MO  |
| C. Camp Lewallen<br>Silva, MO                   | F. Pine Ridge Scout Camp<br>Makanda, IL |  |

### # Districts

- |                   |                  |                        |                  |
|-------------------|------------------|------------------------|------------------|
| 1. Big Muddy      | 7. Grand Towers  | 13. Osage              | 19. River Trails |
| 2. Black Gold     | 8. Gravois Trail | 14. Ozark Trailblazers | 20. St. Clair    |
| 3. Boone Trails   | 9. Illini        | 15. Pathfinder         | 21. Shawnee      |
| 4. Cahokia Mounds | 10. Kaskaskia    | 16. Piasa Bird         | 22. Sioux        |
| 5. Cherokee       | 11. New Horizons | 17. Arrowhead          | 23. Thunderbird  |
| 6. Egyptian       | 12. North Star   | 18. Redhawk            |                  |

## A CULTURE OF DIVERSITY AND INCLUSION

The Boy Scouts of America promotes a culture where each youth, volunteer, and employee feels a sense of belonging and builds communities where every person feels respected and valued. Leading by example and encouraging each other to live by the values expressed by the Scout Oath and Scout Law, we welcome families of all backgrounds to help prepare young people to serve as successful members and leaders of our nation's increasingly diverse communities.

## MISSION

The mission of the Boy Scouts of America is to prepare young people to make ethical and moral choices over their lifetimes by instilling in them the values of the Scout Oath and Scout Law.

## VISION

The Greater St. Louis Area Council will be a positive influence on the lives of 100% of the young people in the communities we serve.





## CAMPING HIGHLIGHTS

- 8,336** young people participated in a day or overnight experience at a council summer camp.
- 4,643** Scouts BSA youth camped for a week at a GSLAC property.
- 3,693** Cubs and Webelos attended an overnight or day/twilight camp.
- 700** Scouts participated in week-long high-adventure programs that included whitewater kayaking, rock climbing, ATVs, jet skis, COPE and SCUBA activities.
- \$1,675,219** was spent on camping facility improvements, utility repairs & equipment replacement.
- 393** youth from non-Scouting community groups attended one of our camp properties.



## TRAINING HIGHLIGHTS

- 962** attendees participated in our University of Scouting training event.
- 336** youth participated in one of our National Youth Leadership Training six day training courses. It remains one of the largest programs of its kind in the country.
- 100** adult Scouting leaders took part in Wood Badge, the highest level of adult Scout leader training.

## ADVANCEMENT & AWARDS

- 1,429** Fifth Graders earned the Arrow of Light, Cub Scouting's highest honor.
- 3,642** Cub Scouts earned their Bobcat Badges.
- 31,128** merit badges were earned.
- 9** Medals of Merit were awarded
- 707** Scouts achieved the rank of Eagle Scout.
- 132** Scouts earned the Super NOVA award for excellence in STEM.
- 1** Scout was recognized with the Hornaday Award.



## “SCOUTS STAND OUT” — FOR LIFE.

In Scouting, preparedness is more than a motto. That's the idea behind the “Prepared. For Life.” theme adopted by the BSA. It provides a succinct way for stating what Greater St. Louis Area Council Scouting is all about.

### **Prepared for Adventure.**

Scouting encourages youth to pursue an active, healthy lifestyle and to enjoy the great outdoors.

### **Prepared for Leadership.**

Scouting gives young people the skills to take responsibility and to lead by example.

### **Prepared for Learning.**

Scouting teaches youth to set goals and work to achieve them one step at a time.



### **Prepared for Service.**

Scouting motivates young people to build their communities by serving others.

Through Scouting, young people are prepared for life — making families, communities, our nation and the world a better place for everyone.

## PROGRAM EXCELLENCE



Our Scouts contributed **149,000** hours of community service.

In the BSA's Journey to Excellence quality assessment, 2 districts earned Gold, 6 earned Silver and 9 earned Bronze.

**\$118,505** in “camperships” were presented to youth members needing financial assistance to attend camp.







## BOARD MEMBERS

**Dr. Kelvin R. Adams** | Superintendent of Schools, St. Louis Public Schools

**Debra J. Aerne** | Services Executive, International Business Machines Corporation

**Mark Arneson** | Metro East Area Director, Fellowship of Christian Athletes

**Tony Arnold** | Pres., Upfront Management, LLC

**Rex A. Barbee** | Plant Manager, Safe Shed Inc.

**William D. Barlow** | Regional Pres., Carrollton Bank

**Claude N. Barrow** | Retired Lt Col, USAF

**Aur Beck** | Pres., Advanced Energy Solutions

**David Alan Birk** | Executive VP & COO, Holland Construction Services, Inc.

**Kevin Jay Botterbush** | Pres., Botterbush & Assoc.

**Charles G. Boyer** | Owner & Pres., C.Z. Boyer & Son Funeral Homes

**Judge Walter C. Brandon**

**The Honorable Stephen F. Brauer** | Chairman, Hunter Engineering Co.

**Charles A. Bremer** | Retired VP-Information Technology, Ameren Services Company

**Robert G. Brinkmann** | C.E.O., Brinkmann Constructors

**Lynn Britton** | Pres. & CEO, Mercy

**Randy Brown** | Pres. & CEO, Brown Enterprises, Inc.

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**Harold R. Burroughs** | Partner, Bryan Cave Leighton Paisner LLP

**Adolphus A. Busch** | Consultant, Silver Eagle Distributing

**Kenneth Capps** | Pres., Capitol Reality Group

**Robert C. Clay** | Certified Public Accountant, Clay, Showmaker, & Clay

**Paul Thomas Combs** | Pres., Baker Implement Co.

**Robert Merle Cox** | Retired Sr VP, Administration Emerson Electric Co

**Harry L. Crisp** | Chairman & C.E.O., Pepsi MidAmerica

**John Edward Cunningham** | Retired Educator, Alton School District

**Elisa Lucia D'Antonio** | Retired Lt Col, USAF

**Dr. Robert Aaron Daiber** | Regional Superintendent of Schools, Madison County Regional Office of Education

**Keith Davidson** | CFO, Vast Broadband

**Tommy Lee Davis** | Pres., TD4 Electric and Communications

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**Scott P. Dill** | Superintendent, Poplar Bluff School District

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**Richard Peter Dorsey** | Attorney, Ahlheim & Dorsey LLC

**Chuck L. Drury** | Pres. & C.E.O., Drury Hotels Co.

**L. B. Eckelkamp** | Chairman of the Board & C.E.O., Bank of Washington

**Louis Bernard Eckelkamp** | Pres., Bank of Washington

**James David Eckhoff** | VP & General Counsel, Lindbergh-Warson Properties

**Dr. Ronald G. Evens** | Director, MIR Special Projects; Professor, Radiology Dept, Mallinckrodt Institute of Radiology

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**Dr. Flint Woodruff Fowler** | Pres., Boys and Girls Clubs of Greater St. Louis

**Ambassador Sam Fox** | Founder, Harbour Group Ltd.

**Ronald A. Fromm** | Pres. & CEO, Fashion Footwear of New York

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**Dick Gambichler**

**Dennis Gerard Gipson** | Retired Pres. & C.E.O., Hussmann Corp.

**Dr. Neil Glass**

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**Lindsey Jean Graves** | COO, Sunset Transportation

**Dr. William A. Gray** | Physician, Dentist, & Surgeon, St. Louis South Oral Maxillofacial Surgery/Gray Surgical

**Ronald S. Green** | Scout Executive/CEO, Greater St. Louis Area Council, BSA

**Keith B. Guller** | Retired CEO, Essex Industries, Inc.

**Marcela Manjarrez Hawn** | Senior VP & Chief Communications Officer, Centene Corp.

**Lauren Michelle Herring** | CEO, IMPACT Group

**Douglas E. Hill** | Senior Partner, Edward Jones

**Mark Allen Hinrichs** | Pres., IMPACT Strategies

**Jeffrey Robert Hoelscher** | Partner, Ernst & Young LLP

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**Francella Delia Jackson** | Village Administrator, Village of Cahokia

**Brett Johnson** | Partner, Deloitte

**Stephen C. Jones** | Retired Partner, Armstrong Teasdale

**Dr. Stephen Robert Kappel**

**Deborah Stacy Kaufman** | Founder & C.E.O., Ksquared Executive Search

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**Dr. Charles Maris**

**Fred Markwell** | Partner, BKD LLP

**John A. Mathes**

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**Dr. Art John McCoy** | Superintendent of Schools, Jennings School District

**Kevin McDaniel** | Pres., Lockton Companies - St. Louis

**Percy McKinney**

**Paul Gilbert McLaughlin** | Retired Col., USAF

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**John R. Musgrave** | Partner, Thompson Coburn LLP

**Don C. Musick** | Pres., Musick Construction Co.

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**Richard Nolte** | Financial Advisor, Ameriprise Financial

**Kendall Norris** | CEO, Global Leadership Forum

**Judge William C. Norton**

**Lawrence K. Otto** | St. Louis Market Pres., U.S. Bank-Midwest Commercial Bank

**Robert E. Palmer**

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**Dr. Randy Pembroke** | Chancellor, SIU Edwardsville

**Jason Powell** | Director, Pepsi Mid-America

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**Levering Reynolds** | Retired Pastor, United Church of Christ

**Richard Roeever** | Pres./CEO, MAR Graphics

**Cassandra Rene Sanford** | CEO & Co-Founder, Kelly Mitchell Group

**Kurt Schroeder** | Attorney/Officer, Greensfelder, Hemker & Gale, P.C.

**Hugh Scott** | Retired Managing Dir., Investment Banking, Benjamin F. Edwards & Co.

**Michael J. Scully** | Regional Pres., PNC Financial Services

**James H. Simpson** | Retired Asst Regional Manager, Pratt & Whitney Military Engines

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**Ronald Stephens** | Pres./CEO, Bank of Belleville

**Rick L. Stevens** | Pres., Christian Hospital

**David Lloyd Steward** | Chairman and Founder, World Wide Technology, LLC

**David M. Stokes** | Pres. & CEO, Grey Eagle Distributors

**Col. John Lawrence Strube** | Sales & Marketing, Boeing Co

**Robert Philip Stupp** | Executive VP, Stupp Bros., Inc.

**Dr. Donald M. Suggs** | Publisher & Executive Director, Saint Louis American

**Steven O. Swyers** | Retired Partner, PricewaterhouseCoopers LLP

**Jack E. Thomas** | Chairman & CEO, Coin Acceptors, Inc.

**John Mason Thompson** | Retired Pres. & Director, The Bank of Missouri

**Anthony Thompson** | Chairman & CEO, KWAME Building Group, Inc

**Edward Gates Throop**

**James Stanton Turley** | Retired Chairman & CEO, Ernst & Young

**Steve Turner** | Regional Director, SunGard Availability Services

**Mark Jay Turner** | Pres. & CEO, Memorial Regional Health Services

**Col. Timothy Terrell Tyler** | Col., IL State Police Academy

**Craig A. Unruh** | Pres., AT&T Missouri

**Dr. Carlos Vargas-Aburto** | Pres., SEMO

**Raymond T. Wagner** | Senior VP, Enterprise Holdings Inc.

**Col. Carm Clinton Walgamott**

**Ambassador George H. Walker** | Chairman Emeritus, Stifel Financial Corporation

**David G. Wasinger** | Senior Counsel, Wasinger Daming

**Donald E. Weigel** | Pres. & General Manager, Gilster Mary-Lee Corporation

**Dwight Alan Werts** | Pres./CEO, Werts Welding & Tank Service, Inc.

**Judge Milton S. Wharton** | Appellate Court Justice, Fifth Judicial District IL Court

**Douglas John Wilks** | Ameriprise

**James E. Williams** | CEO, Estel Foods, Inc., dba McDonalds

**Dennis Wilmsmeyer** | Executive Director, America's Central Port

**Scott J. Wilson** | C.E.O., S.M. Wilson & Co.

**Denny R. Wright** | Director of Sales, CRH Transportation

**Carl Yates** | County Counselor, Jefferson County

**William Christopher Ziebold** | VP/Chief Compliance Officer, Nicol Financial Services





## FINANCIALS

### Condensed Combined Statements of Activities (Year ended December 31, 2019)

Support and Revenue:	Operating
Public Support:	
Friends of Scouting	\$ 2,344,036
United Way	1,861,233
Special Events	1,117,658
Foundations/Other Direct/Project Sales	702,012
Revenue:	
Camping Revenue	2,154,724
Activity Revenue	869,112
Product Sales	1,392,370
Supplies- Net	41,708
Investment Income	2,469,678
Other Revenue	466,494
<b>Total Public Support and Revenue</b>	<b>\$ 13,419,524</b>
Sources of Income:	
Program Fees	22.5%
Investments	18.4%
Friends of Scouting	17.5%
United Way	13.9%
Other	27.7%

Expenses:	Operating
Program Services	\$ 11,376,409
Management and General	669,201
Fundraising	1,338,401
<b>Total Expenses</b>	<b>\$ 13,384,011</b>

### Statement of Financial Position

Operating Fund	
Assets	\$ 7,306,545
Liabilities	2,092,518
Net Assets	5,214,027
Capital Fund	
Assets	26,472,630
Liabilities	707,023
Net Assets	25,765,608
Endowment Fund	
Assets	59,407,086
Liabilities	176,000
Net Assets	59,231,086
<b>Total Net Assets</b>	<b>\$ 90,210,720</b>