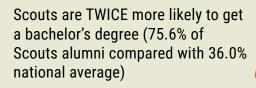
SCOUTING IS A PATH TO SUCCESS







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Scouts are TWICE more likely to get an advanced graduate degree (29.0% of Scouts alumni compared with 13.4% national average)

Scouts are more likely to make almost DOUBLE of the personal income as an adult (\$62.5k individual median income compared with \$33.7k national median)





Scouts are more likely to have very good or exceptional (750+) credit scores (55.7% of Scouts alumni compared with 39.7% national average)

Scouts are more likely to move up in their socio-economic status. Scouts that come from low-income family background are, on average, more likely to make almost twice the personal income as an adult compared to their non-scout peers with similar childhood family background.

SCOUTS ARE CHANGE AGENTS

BSA strives to bring larger, broader, and longer social impact. The BSA values (Character, Leadership, Citizenship, and Fitness) imprinted during childhood go a long way. BSA alumni continue to change the world by taking more leadership roles in organizations, engaging in more entrepreneurial activities, and undertaking more civic duties.





GREATER ST. LOUIS AREA COUNCIL BOY SCOUTS OF AMERICA"

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