



I CAN DO THAT!

Greater St. Louis Area Council
Boy Scouts of America

stlbsa.org



Introduce Youth
To A New Career Path

MERIT BADGE SPONSORSHIPS

Grow Scouting in your
community while
promoting your business

SPONSORSHIP HIGHLIGHTS

01

An exclusive year regional sponsorship with direct marketing opportunities to scout families in the ages range of youth (5-18) & adults 30-62.

02

The opportunity to host merit badge skill centers at your business or virtually, with a lot of program flexibility to meet your marketing strategies.

03

Personalized promotion on local social media platforms, council and local websites, at monthly adult meetings, spotlight in council e-newsletter, & logo in the quarterly e-magazine.

YOUR IMPACT

By participating in the Merit Badge Sponsorship Program, your company is choosing to make a positive investment in the lives of young people in our community.



YOUTH BENEFITS

- ▶ Financial assistance to youth as they explore and learn from these merit badge programs through skills days and STEM universities
- ▶ Opportunities for Scouts to earn the merit badges necessary to earn the highest rank of Eagle scout
- ▶ Youth get a unique chance to work with business professionals that may guide them in career and hobby choices
- ▶ Share your company mission with scouts & their families and strengthen community relationships.

MERIT BADGE LISTING

There are 139 Merit Badges available to Scouts. To rise to the highest rank of Eagle, a Scout must earn 21 Merit Badges, 13 of which are specifically required. Eagle required badges are noted in **bold italics**.

AGRIBUSINESS— Animal Science, Farm Mechanics, Plant Science

ARTS & CRAFTS— Art, Basketry, Bugling, Leatherwork, Metalwork, Music, Pottery, Sculpture, Theatre, Wood Carving

BUSINESS & INDUSTRY— American Business, Entrepreneurship, Pulp & Paper, Salesmanship, Textiles

COMMUNICATIONS— Animation, Cinematography, **Communications**, Digital Technology, Journalism, Photography, Public Speaking, Radio, Reading, Signs Signals & Codes

CONSERVATION— **Environmental Science**, Fish & Wildlife Management, Forestry, Soil & Water Conservation, **Sustainability**

HOBBIES & OUTDOORS— Backpacking, **Camping**, Chess, Coin Collecting, Collections, **Cooking**, Dog Care, Exploration, Gardening, **Hiking**, Model Design & Building, Pets, Pioneering, Scouting Heritage, Stamp Collecting, Wilderness Survival

NATURAL SCIENCE— Archaeology, Astronomy, Bird Study, Geology, Insect Study, Mammal Study, Nature, Oceanography, Reptile & Amphibian Study, Weather

PERSONAL DEVELOPMENT— American Cultures, American Heritage, **Citizenship in the Community**, **Citizenship in the Nation**, **Citizenship in the World**, Disabilities Awareness, **Family Life**, Genealogy, Indian Lore, **Personal Fitness**, **Personal Management**, Scholarship

PHYSICAL SCIENCE— Chemistry, Computers, Electricity, Electronics, Energy, Nuclear Science, Space Exploration

PROFESSIONS— Architecture, Dentistry, Engineering, Game Design, Home Repairs, Inventing, Landscape Architecture, Law, Medicine, Programming, Robotics, Surveying, Veterinary Medicine

PUBLIC SERVICE— Crime Prevention, **Emergency Preparedness**, Fingerprinting, Fire Safety, **First Aid**, **Lifesaving**, Public Health, Safety, Search & Rescue

SPORTS— Archery, Athletics, Canoeing, Climbing, **Cycling**, Fishing, Fly Fishing, Golf, Geocaching, Horsemanship, Kayaking, Motorboating, Orienteering, Rifle Shooting, Rowing, Scuba Diving, Shotgun Shooting, Skating, Small-Boat Sailing, Snow Sports, Sports, **Swimming**, Water Sports, Whitewater

TRADES— American Labor, Automotive Maintenance, Composite Materials, Drafting, Graphic Arts, Painting, Plumbing, Woodwork, Welding

TRANSPORTATION— Aviation, Railroading, Traffic Safety, Truck Transportation



MARKETING BENEFITS

Strengthen your company's brand by partnering with the BSA programs that will associate trust, citizenship, loyalty, and character with your company.

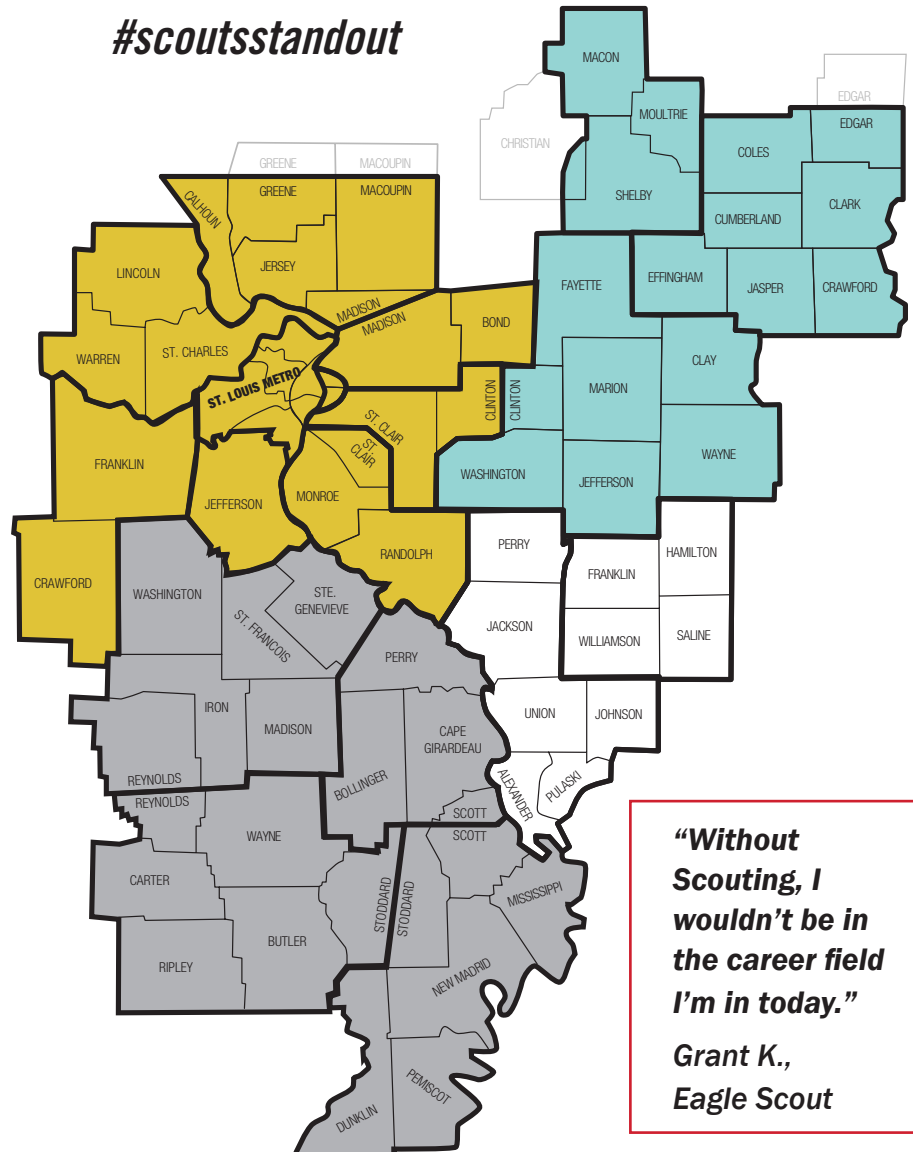
SPONSORSHIP LEVELS

Regional Merit Badge Sponsorship ► \$2,500

Full Council Merit Badge Sponsorship ► \$5,000

Sponsorship is tax deductible; Merit Badge availability is first-come, first-serve across our Council; Full payment, monthly, or other payment plans are available.

#scoutsstandout



"Without Scouting, I wouldn't be in the career field I'm in today."

**Grant K.,
Eagle Scout**