



GREATER ST. LOUIS AREA COUNCIL
BOY SCOUTS OF AMERICA®

For more information:
STLBSA.ORG



BUILD THE TALENT PIPELINE:
Outreach and Recruiting

MERIT BADGE SPONSORSHIPS

Grow Scouting in your
community while
promoting your business



START THE CONVERSATION

Getting involved in the community is a wonderful way for a company to build relationships, boost visibility and brand awareness. Outreach to young adults promotes your business as a great place to work and starts a conversation with prospective employee candidates.

- *Talk about your culture to understand what's special about your company.*
- *Give them an inside look to see what it's like to work with you.*
- *Highlight growth opportunities in your industry and your company.*
- *Share your company mission with scouts & their families.*

YOUR IMPACT

By participating in the Merit Badge Sponsorship Program, your company is choosing to make a positive investment in the lives of young people in our community.

YOUTH BENEFITS

1.

Financial assistance to youth as they explore and learn from these merit badge programs through skills days and STEM universities

2.

Opportunities for Scouts to earn the merit badges necessary to earn the highest rank of Eagle scout

3.

Youth get a unique chance to work with business professionals that may guide them in career and hobby choices



LEARN MORE ABOUT MERIT BADGE SPONSORSHIPS

Scan the QR code to discover a way to grow Scouting in your community while promoting your business!





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The opportunity to host merit badge skill centers at your business or virtually, with a lot of program flexibility to meet your marketing strategies.



Full Council Merit Badge Sponsorship
\$5,000

Sponsorship is tax deductible. See the map to the left.

