For more information: **STLBSA.ORG**



START THE CONVERSATION

Getting involved in the community is a wonderful way for a company to build relationships, boost visibility and brand awareness. Outreach to young adults promotes your business as a great place to work and starts a conversation with prospective employee candidates.

- Talk about your culture to understand what's special about your company.
- Give them an inside look to see what it's like to work with you.
- Highlight growth opportunities in your industry and your company.
- Share your company mission with scouts & their families.

YOUR IMPACT

By participating in the Merit Badge Sponsorship Program, your company is choosing to make a positive investment in the lives of young people in our community.

YOUTH BENEFITS



Financial assistance to youth as they explore and learn from these merit badge programs through skills days and STEM universities



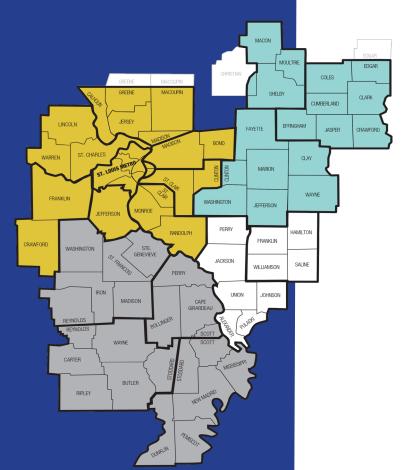
Opportunities for Scouts to earn the merit badges necessary to earn the highest rank of Eagle scout



Youth get a unique chance to work with business professionals that may guide them in career and hobby choices









MARKETING BENEFITS

An exclusive year regional sponsorship with direct marketing opportunities to scout families in the ages range of youth (5–18) & adults 30–62.

The opportunity to host merit badge skill centers at your business or virtually, with a lot of program flexibility to meet your marketing strategies.



SPONSORSHIP LEVELS

Regional Merit Badge Sponsorship **\$2,500**

Full Council Merit Badge Sponsorship \$5,000

Sponsorship is tax deductible. See the map to the left.