

2022 ANNUAL REPORT



GREATER ST. LOUIS AREA COUNCIL





2022 YEAR IN REVIEW

I CAN DO THAT!



- Market Share is **4.2%** twice the national average
- 71.4%** youth retention up from last year's rate of **60.2%**



National Rankings:

- #2** in serving African Americans
- #2** in serving Venturing
- #4** in serving Cub Scouts
- #4** in serving Exploring
- #5** in serving Scouts BSA
- #6** in serving Females

Advancements



514 EAGLE SCOUTS



22,354 MERIT BADGES



8,916 CUB SCOUT ADVANCEMENTS



4,936 SCOUTS BSA ADVANCEMENTS

Scouting For Food



1,707,022
ITEMS OF FOOD

Youth Membership

Summer Experience

STEM

2,593
ATTENDING STEM EVENTS



25,091
Total

15,596
Cub Scouts

7,761
Scouts BSA

512
Venturing

1,222
Exploring

NUMBER OF SCOUTS TO HAVE A YOUTH SUMMER CAMP EXPERIENCE

TOTAL: 5,635

CUB SCOUTS: 2,027

SCOUTS BSA & VENTURING: 3,608



7,217

NEW YOUTH RECRUITED



2,239

YOUTH SERVED THROUGH OUTREACH PROGRAMS

1,083 NOVA AWARDS
79 SUPERNOVA AWARDS
134 RESERVATIONS FOR THE STEM LAB AND VAN



A MESSAGE FROM *the Key Three*

Young people are the future. The Greater St. Louis Area Council is focused on positively changing the lives of young people and impacting the community. The values, character education, and leadership skills instilled by Scouting matter now more than ever. Over 25,000 young people were involved in Scouting locally last year - talk about impact! That's a direct result of the tireless efforts of over 10,000 volunteers. THANK YOU to each of you, and to all members, volunteers, and supporters for what you do! You make Scouting a fun and safe place for young people to grow, build relationships, learn, and experience.

Over the course of the past year, our Council led an extensive long-range planning process that resulted in a new strategic plan focused first and foremost on creating the environment to serve all youth with relevant programs to prepare them for life. What a noble cause, great responsibility, and amazing opportunity to build a brighter future!

Louis B. Eckelkamp III
Council President

Joseph D. Sadewasser
Scout Executive/CEO

Ronald Stephens
Council Commissioner

ONE VISION. ONE JUST CAUSE.

Serve all youth with relevant programs to prepare them for life.

Driven by that cause, the shared vision of the desired future includes four aspirations.



Greater relevance to today's youth



Elevated identity in the region



Strengthened long-term viability



Key partner in the ecosystem of youth-serving organizations

**WE INVITE YOU TO LEARN MORE AND ENGAGE
WITH THE STRATEGIC PLAN AT [STLBSA.ORG](https://www.stlbsa.org)**





Community Outreach

The importance of community outreach is reflected in the improved health and economic outcomes of those who benefit from outreach programs. The Greater St. Louis Area Council provides programs to students in communities with barriers to involvement including transportation, financial, and adult leaders. Currently, youth in grades K-6 are provided in-school and after-school Cub Scout programs.

Youth membership fees are waived and kids are provided with official Cub Scout uniforms. Kids also get to participate in STEM activities, character education lessons, and leadership training as well as opportunities to earn badges, participate in advancement ceremonies, outdoor education, and camping events.





Instill a Sense of Community & Giving Back

One of the best ways to create a legacy of giving back in your family and community is to sow a seed of honor into their lives. The honor principle places the focus on others. It's about seeing a deficiency and filling the gap. Scouts are challenged to seek out ways to help others, by honoring them. When you live with honor, people know your behavior is reliable, your heart is in the right place, and your word is as good as gold.





Mastering Skills & Gaining Knowledge

Self-reliance helps you overcome obstacles, learn from failures, and impact your own self-worth and self-confidence. Confident youth believe in themselves and can envision a positive future. Scouting provides experiences and opportunities for young people to master skills and gain knowledge.





STEM

21st-century technology literacy is more than science and mathematics concepts. It's hands on learning that creates curiosity and problem solving. The ability to think critically and challenge standards is the basis of innovation. Scouting prepares today's youth to become the innovators and inventors of tomorrow by offering hands-on by offering STEM-based education programs today!





Developing Teamwork & Strengthening Bonds

Youth learn how to communicate effectively and genuinely care for each other by working together. When kids feel like they are a part of a team, they will stick together. Teamwork can help dramatically reduce the effects of bullying on kids. The Scouting program gives youth a sense of self-worth by providing a support system, to help deal with any situation, including bullying.





Living the Adventure & Taking the Lead



INNOVATOR

Someone who keeps introducing new ideas and things



INITIATOR

Someone who sets everything in motion by introducing new ideas



PACESETTER

Someone who takes it upon himself to push things forward when no one else will



And, to a lesser extent:

FRONDEUR

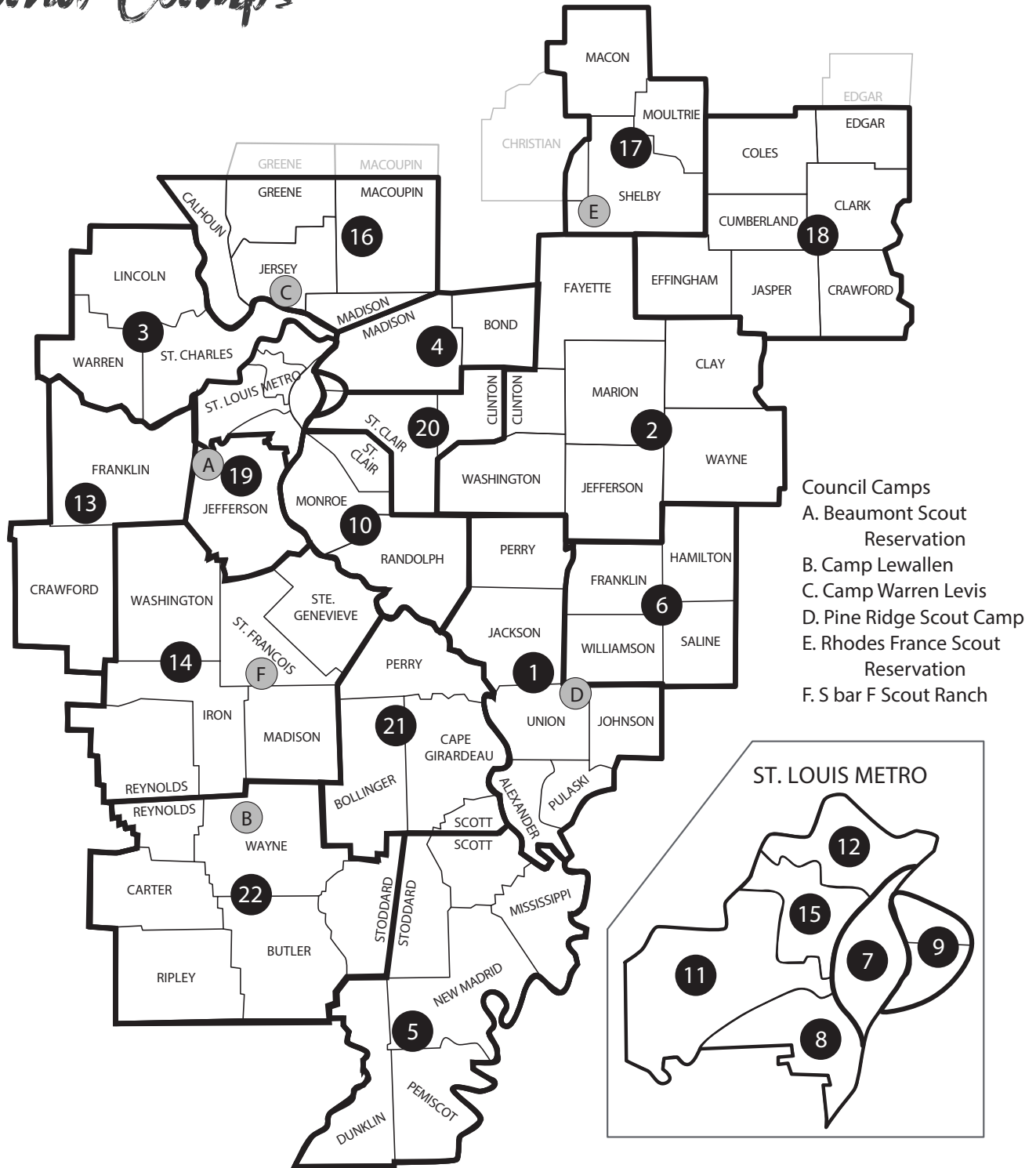
A mild type of rebel

**SCOUTING, THE ORIGINAL INCUBATOR FOR
YOUTH ADVENTURE AND LEADERSHIP**





COUNCIL DISTRICTS *and Camps*



- | | | | |
|----------------------------|---------------------------|---------------------------------|----------------------------|
| 1. Big Muddy District | 7. Keystone District | 13. Osage District | 19. River Trails District |
| 2. Black Gold District | 8. Gravois Trail District | 14. Ozark Trailblazers District | 20. Soaring Eagle District |
| 3. Boone Trails District | 9. Illini District | 15. Pathfinder District | 21. Shawnee District |
| 4. Cahokia Mounds District | 10. Kaskaskia District | 16. Piasa Bird District | 22. Sioux District |
| 5. Cherokee District | 11. New Horizons District | 17. Arrowhead District | |
| 6. Egyptian District | 12. North Star District | 18. Redhawk District | |

FINANCIAL Statement



SUPPORT & REVENUE

- FRIENDS OF SCOUTING **\$2,071,288**
- UNITED WAY **\$1,430,070**
- SPECIAL EVENTS **\$1,006,042**
- FOUNDATIONS/OTHER DIRECT/PROJECT SALES **\$733,828**
- CAMPING REVENUE **\$1,723,042**
- ACTIVITY REVENUE **\$575,670**
- PRODUCT SALES **\$1,016,412**
- INVESTMENT INCOME **\$2,602,315**
- OTHER **\$304,634**

TOTAL PUBLIC SUPPORT & REVENUE \$11,570,495

EXPENSES

\$10,165,798

\$639,060

\$1,029,597

\$11,834,455

PROGRAM SERVICES

MANAGEMENT AND GENERAL

FUNDRAISING

TOTAL EXPENSES



2022 Board

Officers & Executive Committee

Louis B. Eckelkamp III - **Council President**

Michael J. Scully - **Chairman of the Board**

Harold R. Burroughs, Esq.

Kenneth W. Dobbins

James D. Eckhoff

Ambassador Sam Fox

Lindsey J. Graves

Douglas E. Hill

Mark A. Hinrichs

Jeffrey R. Hoelscher

Nevada A. Kent IV

Michael C. Marchal

Dr. Art J. McCoy II

Kevin McDaniel

Michael F. Neidorff (Deceased)

Kendall Norris

Ronald Stephens

David L. Steward

Jack E. Thomas

Karen M. Vangyia

Executive Board Members

Hope K. Abramov, Esq.

Kelvin R. Adams

Kristie L. Bailey

Stephen Burghart

Mark E. Burkhart

G. Kenneth Capps

LaTonia Collins-Smith

Paul T. Combs

Harry L. Crisp II

Robert A. Daiber

Keith Davidson

Joseph S. Davis

Reginald D. Dickson

Robert J. Dierberg

Joseph R. Dively

Dirk G. Elsperman

Dwight D. Erdbruegger

Dr. Ronald G. Evens

Doug Fabick

Sean Fleming

Flint W. Fowler, PhD.

Ronald A. Fromm

Mark T. Fulford

Judge John Goodwin Jr., Ret.

Dr. William A. Gray

Keith B. Guller

Joseph F. Imbs III

Jamie C. Jabouri

Francella D. Jackson

Tyler W. Johns

Karen M. Jordan

Dr. Stephen R. Kappel

Michael B. Kennedy, Jr.

Dr. Paula D. Knight

James D. Marchbank

Dr. Charles Maris

Derek L. Martin

Richard H. McClure

James B. Morgan

Dean Mueller

John R. Musgrave

Robert E. Palmer

Steven P. Rasche

Thomas L. Ray

Brian Satterthwaite, P.E.

Kurt Schroeder

James H. Simpson

Robert C. Smith

Dr. Kristin Sobolik

John L. Strube, Col, USAF, Ret.

R. Philip Stupp Jr.

Col. Timothy T. Tyler

Craig A. Unruh

Dr. Carlos Vargas

Carm C. Walgamott, Col, USAF, Ret.

David G. Wasinger

Douglas J. Wilks

James E. Williams Jr

Dennis Wilmsmeyer

William Christopher Ziebold

District Chairs

Jonathan Borchers

Charles G. Boyer

Randy Brown (Deceased)

Carlynda Coleman

Scott P. Dill

Clarence Dula

Joel Evens

Robert W. Francis

Dr. Neil Glass

Wesley Gozia, Esq.

Glenn T. Hay, P.E.

Michael S. Hermetz

Dr. Kevin McClain

John L. Parish Jr

Todd Richardson

Neal Rohlfing

Blake Stewart

Steve Thompson

Scout Executive

Joseph D. Sadewasser

Advisory Board

Claude N. Barrow

Charles A. Bremer

John E. Cunningham

Bob N. Keathley (Deceased)

John A. Mathes

Judge William C. Norton

Lawrence K. Otto

Rick R. Parks

Rick L. Stevens

Denny R. Wright

SCOUTING IS A PATH TO SUCCESS



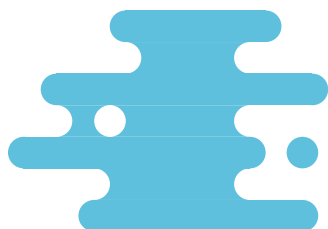
Scouts are **TWICE** more likely to get a bachelor's degree

(75.6% of Scouts alumni compared with 36.0% national average)



Scouts are **TWICE** more likely to get an advanced graduate degree

(29.0% of Scouts alumni compared with 13.4% national average)



Scouts are more likely to make almost **DOUBLE** of the personal income as an adult

(\$62.5k individual median income compared with \$33.7k national median)



Scouts are more likely to have **very good or exceptional (750+)** credit scores

(55.7% of Scouts alumni compared with 39.7% national average)



Scouts are more likely to **move up** in their socio-economic status.

Scouts that come from low-income family background are, on average, more likely to make almost twice the personal income as an adult compared to their non-scout peers with similar childhood family background.





GREATER ST. LOUIS AREA COUNCIL

4568 W Pine Blvd St. Louis, Missouri 63108

Office Phone: (314) 361-0600

Website: www.stlbsa.org