



2024 FOS Campaign Timeline & Attendance

Key Dates	Key Tasks	Council FOS	DD/DE	Community	Captains /	Family FOS	Crew Chief /
Oct, 2023	District FOS Steering Committees Meet		X				
Oct 5, 2023	Staff FOS Conference/Training		X				
Oct 11, 2023	All Staff Meeting—Staff FOS Kickoff		X				
Oct 20, 2023	All District Community FOS Chairs & Family Chairs Recruited		X	X		X	
Nov 3, 2023	Unit goals into Sharepoint		X				
Nov -Dec	Pacesetter Campaign - Top Donors, Cmte/Cmsr staff, Fall unit celebrations		X	X		X	
Dec 6, 2023	Council FOS Kickoff & Manpower training		X	X	X	X	X
Dec 31, 2023	All Family & Community volunteers recruited		X	X	X	X	X
Jan 8, 2024	Council-written “Warm-Up Letter” sent	X					
Jan 22-24, 2024	Growth Conference— finalized manpower, top donors	X	X				
Jan 31, 2024	10% Benchmark & 20% of celebrations held	X	X	X		X	
Feb 22, 2024	Staff / volunteer phone-a-thon	X	X	X		X	
Feb 29, 2024	25% Benchmark meeting (zoom) & 40% celebration held	X	X	X		X	
Mar 20, 2024	Staff / volunteer phone-a-thon	X	X	X		X	
Mar 28, 2024	50% Benchmark meeting (zoom) & 75% celebrations held	X	X	X		X	
May 7, 2024	Staff / volunteer phone-a-thon	X	X	X		X	
May 16, 2024	70% Benchmark meeting (zoom) & 100% celebration held	X	X	X		X	
June 27, 2024	100% Thank You Celebration (in person)	X	X	X	X	X	X



Key Benchmarks

October 20:	All District Community & Family Chairs Recruited
Nov 27-Dec 15:	Pacesetter Campaign—Fall celebrations held
December 31:	All Family & Community volunteers recruited
January 31:	10% of Goal achieved / 20% celebrations held
February 29:	25% Benchmark meeting & 40% celebrations held
March 28:	50% Benchmark meeting & 75% celebrations held
May 16:	70% Benchmark meeting & 100% celebrations held
June 27:	100% Victory Celebration