



## Trailblazer Kickoff & Celebration Reminders

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### Ten Minute Guarantee! (for your script)

1. Introduce yourself.
2. Share a few of the Unit's positive Scouting experiences.
3. Share some of what Scouting has done.
4. Share the importance of the campaign.
5. Give instructions on how to complete the pledge card and about mobile giving.
6. Share information concerning matching gifts.
7. Give wrap up instructions.
8. Say "Thank You".

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### Before Celebration! (preparation)

1. Confirm date, time, and location with Unit.
2. Confirm physical arrangements.
3. Write your personalized script.
  - Customize to the Unit.
4. Assure the Unit Leader will be making the first gifts.
5. Arrive early and be set up and ready.
  - Have assistance with distribution and collection of pledge cards.

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### Be Prepared! (what to bring)

1. Script
2. Brochures/Pledge Cards
3. Unit Report Envelope
4. Pens
5. Calculator
6. Donor Recognition Items