

## ***ANNUAL GIVING - Where does the money go?***

- Registration fee assistance
- Summer camp scholarships
- Assistance for uniforms books advancement
- Activity scholarships for STEM, merit badge days, career exploration, impactful day programs
- Scouting programs for at-risk youth
- Camp property improvements & maintenance
- Expansion of camp and program areas
- Expansion of Scouting programs in STEM & career exploration
- Recruitment and promotion materials
- Adult training materials
- Customer service
- Behind the scenes essentials (website, social media, program calendars)

## ***How is Scouting Funded?***

### **ANNUAL GIVING – 19%**

- Local Annual fundraising campaign for current Scout families & the Scouting alumni
  - Keeps the cost of scouting down for everyone
  - It's a campaign for those who CAN or have the means to invest in Scouting
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- Product Sales (popcorn, camp cards, coffee) – 10%
  - Investment income – 20%
  - Camping & Activities Revenue – 22%
  - Special Events – 7%
  - United Ways – 10%
  - Other – 12%