

New Horizons District

2024 Fast Facts



GREATER ST. LOUIS AREA
SCOUTING



Greater St. Louis Area Scouting serves young people with leadership development programs. **New Horizons District** serves youth in St. Louis County, within the school district boundaries of:

- Brentwood
- Kirkwood
- Parkway
- Rockwood
- Valley Park
- Webster Groves



3,627

YOUTH MEMBERS,
K-12

90

YOUTH EARNED
EAGLE SCOUT RANK

949

YOUTH ATTENDED
A SUMMER CAMP

299,572

ITEMS COLLECTED
AT SCOUTING FOR
FOOD DRIVE

12

POINTS OF THE
SCOUT LAW

- TRUSTWORTHY
- LOYAL
- HELPFUL
- FRIENDLY
- COURTEOUS
- KIND
- OBEDIENT
- CHEERFUL
- THRIFTY
- BRAVE
- CLEAN
- REVERENT

Join Scouting Today

Scouting is a path to success!

SCOUTING IS A PATH TO SUCCESS

Scouts are **TWICE** more likely to get a bachelor's degree (75.6% of Scouts alumni compared with 36.0% national average)

Scouts are **TWICE** more likely to get an advanced graduate degree (29.0% of Scouts alumni compared with 13.4% national average)

Scouts are more likely to make almost **DOUBLE** of the personal income as an adult (\$62.5k individual median income compared with \$33.7k national median)

Scouts are more likely to have very good or exceptional (750+) credit scores (55.7% of Scouts alumni compared with 39.7% national average)

Scouts are more likely to move up in their socio-economic status. Scouts that come from low-income family background are, on average, more likely to make almost twice the personal income as an adult compared to their non-scout peers with similar childhood family background.

SCOUTS ARE CHANGE AGENTS

BSA strives to bring larger, broader, and longer social impact. The BSA values (Character, Leadership, Citizenship, and Fitness) imprinted during childhood go a long way. BSA alumni continue to change the world by taking more leadership roles in organizations, engaging in more entrepreneurial activities, and undertaking more civic duties.

GREATER ST. LOUIS AREA COUNCIL
BOY SCOUTS OF AMERICA

STLBSA.ORG
314-256-3000

Wolcott's Eagle, Visig Professor of Accounting and Management and Former Dean Olin School of Business Washington University, Jack Zhang, 4th year Ph.D. student in Organizational Behavior at Washington University 2022

Scouting is today's premier youth leadership development organization. Greater St. Louis Area Scouting offers programs that will turn an "I can do that?" into an "I can do that!"

Don't miss out and find a unit near you today!

**FIND A UNIT
NEAR YOU**



Invest in Scouting

Tomorrow's leaders are counting on you.

The Annual Giving Campaign provides support to our Council to create top-tier programs and maintain our camps. All funds raised in this effort stay with our local Council!

A great way to invest in Scouting is through our Merit Badge Sponsorship program. By sponsoring a merit badge, local businesses get access to direct marketing opportunities to thousands of Scouting families throughout the St. Louis region.



**GIVE
TODAY**

