

# Fall Recruitment



## Fall Recruiting

What's your plan for Fall Recruiting?

- Use these planners to get started:
  - [Big Picture Planner](#)
  - [Pack Membership Plan](#) – Troops may also find this helpful.
- Go to planned back to school events
  - Get a table: bring games and/or food and hand out flyers about your unit
  - Book the STEM Van (do this NOW! It will book up.)
- Get the word out
  - Ask all of your Scouts and their parents to get friends to join
  - Use these flyer templates to market:
    - [Cub Scout Flyer](#)
    - [Cub Scout Half Page Flyer](#)
    - [Scouts BSA Flyer](#)
- Schedule your Join Night
  - It's best to do this on the night you normally meet & at your usual meeting location.
  - Make it fun and easy for parents to drop in
  - Have a theme: games or another activity for the Scouts
- Do a Second Chance Join Night a week or two later
- Keep (or build) your relationship with your Parent Teacher Organization strong
  - Share the Scouting opportunity
  - Offer to do a service project at your school
- Want classroom talks at your school? Let Susan know so they can be scheduled.

**To best support you, Susan needs your Joining Night date(s) as soon as possible.** We need at least a week to print flyers and/or post on peach jar.

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