

2019 YEAR IN REVIEW

46,995 YOUTH SERVED

24,425 Cub Scouts 10,910 Scouts BSA 1,605 Venturing 2,555 Explorers 7,500 Learning For Life 12,000+ Youth in Outreach Programs

and 12,531 Adult Volunteers

SCOUTING FOR FOOD

1,970,766

items of food collected for those in need



0,551

STEM-based merit badges earned

3,172

Scouts attended a GSLAC STEM event

707
Eagle Scouts





Support provided through the Friends of Scouting annual giving campaign

149,000 hours of service to the commun

ADVANCEMENTS

6,380

Scouts BSA

14,687

Cub Scouts

29,461

Merit Badges Earned



DEAR FRIENDS OF SCOUTING,

Scouting's positive impact on our youth and communities in 2019 was accomplished through the many dedicated volunteers, staff, parents, and Scouts involved in our programs. Their commitment to the mission of Scouting provided educational activities and lifelong values with fun, unique, and exciting experiences that are inherent to the BSA mission. The strength of Scouting has always been its local community support and leadership. As we continue our mission to deliver Scouting across the Greater St. Louis Area Council, we are committed to keeping Scouting local and providing a safe and secure Scouting environment for all.

On January 1, 2019 the Lincoln Trails Council, headquartered in Decatur, Illinois merged into the Greater St. Louis Area Council. We welcomed great volunteers and communities that were providing quality programs and an outstanding camp, the 640-acre Rhodes France Scout Reservation for their Scouts. Together we now serve 63 counties in Missouri and Illinois.

In 2019 the Greater St. Louis Area Council provided Scouting Outreach to children in communities with limited volunteers and other resources to lead packs and troops and deliver quality programs. Participants through Outreach Programs receive a program similar to the other Scouts. Generous donors have provided funds that allow us to make sure youth have Scout camp experiences and other activities regardless of financial circumstances

The Boy Scouts of America promotes a culture where each youth, volunteer, and employee feels a sense of belonging and builds communities where every person feels respected and valued. The Scout oath and law continue to be our guiding principal as does leadership by example. We welcome families of all backgrounds as we prepare young people to serve as successful citizens and leaders of our local communities and nation.

We would be remiss without recognizing the more than 14,000 dedicated volunteers who deliver Scouting programs each year. We are tremendously thankful for them. They inspire and motivate us all every day.

Yours in Scouting,

Mark Burkhart

Council President

Louis "Buzz" Eckelkamp Jr. Council Commissioner

Ronald S. Green *Scout Executive/CEO*





LESSONS ON COMMUNITY PARTNERSHIPS.

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Simply put, the most effective form of learning comes from a combination of reading and doing, listening, experiencing, succeeding, and failing. With the right balance achievement gaps narrow. Social skills rise. And natural curiosity blossoms into an unending pursuit of continual learning.

That's why we reach out to our communities to share Scouting programs with every youth regardless of their location or economic situation.

LESSONS THAT ENCOURAGE HANDS-ON LEARNING.

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The Greater St. Louis Area Council, is dedicated to developing crucial areas of knowledge for all youth. Our STEM programs encourage active hands-on learning. The aim is to expose introduce youth to new opportunities and build interest in STEM-related careers.

Because sometimes math is in an equation. And sometimes it's up in the stars.









LESSONS THAT EXPLAIN HOW OUR WORLD WORKS.

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Environmental science lessons create a foundational groundwork for how our world works. When you couple these teachings with the environmental experiences that Scouting provides, a holistic appreciation for nature is forged. From Astronomy to Forestry to Environmental Science, merit badges are more than cloth. They're a lesson in leaving this world better than we found it.

LESSONS ON WORKPLACE READINESS.

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Exploring provides exciting activities and mentorship for youth looking to discover their future. Whether you're a local organization looking to strengthen the community or a young person wanting to uncover the possibilities of your future, Exploring is a great place to start.









LESSONS THAT CREATE A HEALTHY MIND & BODY.

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Outdoor fitness and education are fundamental cornerstones of the Greater St. Louis Area Council Scouting program. With the nearly limitless physical experiences found in Scouting, healthy living can become a never-ending cycle life-long habit. Fitness is an integral part of our lives and it prepares us for the challenges of the day. If a Scout is physically fit, they will be mentally awake.

LESSONS THAT EXPAND WAY BEYOND WALLS.



The impact that Scouting has on our communities is immeasurable.

Young and old alike benefit from the selfless service to others.

This call to serve is year-round from food drives to storm relief, a Scout is always looking for the next opportunity to serve.





THIS IS SCOUTING

Success in life often comes down to making the best of any situation. Scouting hands youth situations, and shows them how to make the best of them. Whether it's through navigating the world of computer programming, gathering food donations, or figuring out how to lead a group through the woods with a map and compass, Scouting helps youth realize what they're truly capable of doing.

Since 1910, the Boy Scouts of America has helped build the future leaders of this country, from astronauts to schoolteachers. Today, with over 2.4 million youth members and 1 million adult volunteers, Scouting is one of the most influential youth organizations in the country.





5 WHYS OF SCOUTING

- SCOUTS EARN HIGHER GRADES Scouting is more than fun; it helps kids achieve their goals both in the classroom and beyond the doors of their school.
- LESSONS THAT LAST A LIFETIME More than 8 of 10 adults agree that the values they learned from Scouting continue to be important to them today.
- SCOUTING BOOSTS CONFIDENCE Scouts report having higher selfconfidence than kids who have no Scouting experience.
- SCOUTING BUILDS STEM SKILLS Scouting activities help youth improve their science, technology, engineering and math skills.
- SCOUTS GROW INTO LEADERS Youth with at least five years of experience in Scouting are more likely than non-Scouts to assume leadership roles.



DEVELOPMENT

Every year, financial strength for The Greater St. Louis Area Council comes from many unique events. 2019 was no exception.

The council raised **\$3,107,245** through The Friends of Scouting campaign, and this remains the most significant source of annual support — all from Scouting families and community members.

We raised a record **\$825,614** during the Eagle Scout Recognition Dinner. Over 600 people gathered to recognize our newest class of Eagle Scouts and recognizing the many contributions to Scouting and the community by Doug and Vicki Hill.

\$56,600 was raised from The Belleville Distinguished Citizen Dinner which recognized community leader Mike Leopold.

Over **\$4,000** was raised from the TopGolf BSA Challenge.

\$76,200 was generated during the annual Construction Industry Pinewood Derby.

Participants took aim during the council's Sporting Clays Classic raising **\$99,720** in the Missouri event and **\$18,535** at the Illinois shootout outing.



\$137,000 was generated from the second annual Experience dinner and auction.

In November, supporters gathered to honor Robert Smith, Ritchie Barnett, and Jim Livasy while raising **\$46,000** for local Scouting.



MEMBERSHIP

39,495 boys and girls (ages 5 to 21) were registered in GSLAC programs.

24,425 Lions, Tigers, Cub Scouts & Webelos

10,910 Scouts BSA

1,605 Venturers

2,574 Explorers & Sea Scouts

393 additional youth from community organizations attended other camp programs

46,995 TOTAL YOUTH SERVED

12,531 registered adult volunteers supported our youth members (and gained important skills for themselves).

There are 2,897 girls in Cub Scouts: nearly 12% of our total Cub Scout membership. There are 1,567 girls in Scouts BSA: just over 14% of our total Scouts BSA membership.





TRADITIONAL PROGRAMS

Cub Scouts | Boys and girls grades K - 5 (expanded to girls in March 2018)

Members experience a wide range of social activities and award requirements that develop their responsibility, confidence and a spirit of service.

Scouts BSA | Boys and girls grades 6 – 12 (name updated and girls welcomed in February 2019). Increased responsibility, leadership experiences, camping, outdoor activities, service projects and a challenging advancement program mentored by adult volunteers.

Venturing | Girls and boys ages 13 to 21

Over 120 activities, from rock climbing to scuba diving to high-tech programs like GPS orienteering.

SPECIALTY PROGRAMS

Exploring | Boys and girls ages 14 to 21

Exploring is a Learning for Life hands-on program that takes members outside the classroom and into the business and vocational world.

Sea Scouts | Boys and girls ages 14 to 21

Sea Scouts receive training in seamanship and leadership. The program improves boating skills through instruction and practice in water safety, boating skills, and knowledge of our maritime heritage.

Community Outreach | Boys and girls grades K - 6

Part-time council employees serve as leaders of Scout packs and troops to reach disadvantaged or underserved youth populations. Youth membership fees are waived and kids are provided with official Cub Scout uniforms.

TERRITORY SERVED

Through 23 districts, Greater St. Louis Area Council also serves 63 counties in eastern Missouri and central and southern Illinois.

Camps

One of Scouting's primary tools for fostering healthy youth development continues to be the outdoors. In 2019, Greater St. Louis Area Council Scouting youth members and community partners had access to eight outstanding camps.

- A. Beaumont Scout Reservation High Ridge, MO
- B. Camp Joy Carlyle, IL
- C. Camp Lewallen Silva, MO

- D. Camp Vandeventer Waterloo, IL
- E. Camp Warren Levis Godfrey, IL
- F. Pine Ridge Scout Camp Makanda, IL

- G. Rhodes-France Scout Reservation Pana, IL
- H. S bar F Scout Reservation Knob Lick, MO

Districts

- 1. Big Muddy
- 2. Black Gold
- 3. Boone Trails
- 4. Cahokia Mounds
- 5. Cherokee
- 6. Egyptian

- 7. Grand Towers
- 8. Gravois Trail
- 0 11116
- 10. Kaskaskia
- 11. New Horizons
- 12. North Star

- 13. Osage
- 14. Ozark Trailblazers
- 15. Pathfinder16. Piasa Bird
- 17. Arrowhead
- 18. Redhawk

- 19. River Trails
- 20. St. Clair
- 21. Shawnee
- 22. Sioux
- 23. Thunderbird



A GULTURE OF DIVERSITY AND INCLUSION

The Boy Scouts of America promotes a culture where each youth, volunteer, and employee feels a sense of belonging and builds communities where every person feels respected and valued. Leading by example and encouraging each other to live by the values expressed by the Scout Oath and Scout Law, we welcome families of all backgrounds to help prepare young people to serve as successful members and leaders of our nation's increasingly diverse communities.

MISSION

The mission of the Boy Scouts of America is to prepare young people to make ethical and moral choices over their lifetimes by instilling in them the values of the Scout Oath and Scout Law.

VISION

The Greater St. Louis Area Council will be a positive influence on the lives of 100% of the young people in the communities we serve.

CAMPING HIGHLIGHTS

8,336 young people participated in a day or overnight experience at a council summer camp.

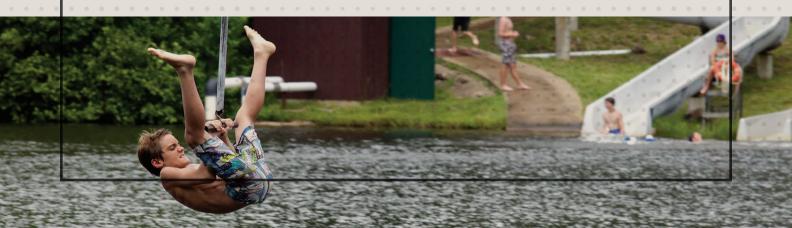
4,643 Scouts BSA youth camped for a week at a GSLAC property.

3,693 Cubs and Webelos attended an overnight or day/twilight camp.

700 Scouts participated in week-long high-adventure programs that included whitewater kayaking, rock climbing, ATVs, jet skis, COPE and SCUBA activities.

\$1,675,219 was spent on camping facility improvements, utility repairs & equipment replacement

393 youth from non-Scouting community groups attended one of our camp properties





TRAINING HIGHLIGHTS

- 962 attendees participated in our University of Scouting training event.
- **336** youth participated in one of our National Youth Leadership Training six day training courses. It remains one of the largest programs of its kind in the country.
- 100 adult Scouting leaders took part in Wood Badge, the highest level of adult Scout leader training.

ADVANCEMENT & AWARDS

- 1,429 Fifth Graders earned the Arrow of Light, Cub Scouting's highest honor.
- **3,642** Cub Scouts earned their Bobcat Badges.
- 31,128 merit badges were earned
- **9** Medals of Merit were awarded
- 707 Scouts achieved the rank of Eagle Scout
- 132 Scouts earned the Super NOVA award for excellence in STEM
- 1 Scout was recognized with the Hornaday Award.

"SCOUTS STAND OUT" — FOR LIFE.

In Scouting, preparedness is more than a motto. That's the idea behind the "Prepared. For Life." theme adopted by the BSA. It provides a succinct way for stating what Greater St. Louis Area Council Scouting is all about.

Prepared for Adventure.

Scouting encourages youth to pursue an active, healthy lifestyle and to enjoy the great outdoors.

Prepared for Leadership.

Scouting gives young people the skills to take responsibility and to lead by example.

Prepared for Learning.

Scouting teaches youth to set goals and work to achieve them one step at a time



Prepared for Service.

Scouting motivates young people to build their communities by serving others.

Through Scouting, young people are prepared for life — making families, communities, our nation and the world a better place for everyone.





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Our Scouts contributed 149,000 hours of community service

In the BSA's Journey to Excellence quality assessment, 2 districts earned Gold, 6 earned Silver and 9 earned Bronze.

\$118,505 in "camperships" were presented to youth members needing financial assistance to attend camp.



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Claude N. Barrow | Retired Lt Col, USAF

Aur Beck | Pres., Advanced Energy Solutions

David Alan Birk | Executive VP & COO, Holland Construction Services, Inc.

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Louis Bernard Eckelkamp Pres., Bank of Washington James David Eckhoff | VP & General Counsel, Lindbergh-Warson Properties

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Douglas E. Hill | Senior Partner, Edward Jones

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Francella Delia Jackson
Village Administrator, Village of
Cahokia

Brett Johnson | Partner, Deloitte

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LLC

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Kendall Norris | CEO, Global Leadership Forum

Judge William C. Norton

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Robert E. Palmer

Rick Parks | Senior VP, TheBANK of Edwardsville

Dr. Randy Pembrook | Chancellor, SIU Edwardsville

Jason Powell | Director, Pepsi Mid-America

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Steven Paul Rasche | Executive VP & CFO, Spire Inc.

Judge Thomas L. Ray | Retired Assoc. Circuit Judge, 24th Judicial Circuit of MO **Levering Reynolds |** Retired Pastor, United Church of Christ

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Cassandra Rene Sanford | CEO & Co-Founder, Kelly Mitchell Group

Kurt Schroeder | Attorney/ Officer, Greensfelder, Hemker & Gale, P.C.

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Ronald Stephens | Pres./CEO, Bank of Belleville

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David M. Stokes | Pres. & CEO, Grey Eagle Distributors

Col. John Lawrence Strube Sales & Marketing, Boeing Co

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Mark Jay Turner | Pres. & CEO, Memorial Regional Health Services

Col., IL State Police Academy

Craig A. Unruh | Pres., AT&T Missouri

Dr. Carlos Vargas-AburtoPres., SEMO

Raymond T. Wagner | Senior VP, Enterprise Holdings Inc.

Col. Carm Clinton Walgamott

Ambassador George H. Walker Chairman Emeritus, Stifel Financial Corporation

David G. Wasinger | Senior Counsel, Wasinger Daming

Donald E. Welge | Pres. & General Manager, Gilster Mary-Lee Corporation

Dwight Alan Werts | Pres./CEO, Werts Welding & Tank Service, Inc.

Judge Milton S. Wharton Appellate Court Justice, Fifth Judicial District IL Court

Douglas John Wilks | Ameriprise

James E. Williams | CEO, Estel Foods, Inc., dba McDonalds

Dennis Wilmsmeyer | Executive Director, America's Central Port

Scott J. Wilson | C.E.O., S. M. Wilson & Co.

Denny R. Wright | Director of Sales, CRH Transportation

Carl Yates | County Counselor, Jefferson County

William Christopher Ziebold VP/Chief Compliance Officer, Nicol Financial Services

FINANCIALS

Condensed Combined Statements of Activities (Year ended December 31, 2019)

Support and Revenue:															Ор	erating	0													
Public Support:																														
Friends of Scouting													\$		2,3	344,036	0													
United Way															1,	861,233														
Special Events																,117,658														
Foundations/Other I	Dire	• ec:	t/F	rni	iec	t S	ale	25								702,012								0						
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Revenue:																														
Camping Revenue															2,	154,724														
Activity Revenue																869,112														
Product Sales															1,3	392,370														
Supplies- Net																41,708														
Investment Income															2	469,678														
Other Revenue										0						466,494														
Other Revenue															• 1	100,474														
T. (15 11) 0		0	0	0	0	0	-0	- 0	0	- 0	0	0		0	-		0	0	0	0	0	0	0	0	0	0	0	0	0	-
Total Public Support and	d ₋ R	ev	en	ue									Ş		13,	419,524														
Sources of Income:																														
Program Fees																22.5%														
Investments																18.4%														
																17.5%														
Friends of Scouting																13.9%														
United Way																27.70%														
Other																27.7-70														



Expenses:	Operating
Program Services	\$ 11,376,409
Management and General	669,201
Fundraising	1,338,401
Total Expenses	\$ 13,384,011
Statement of Financial Position	
Operating Fund	
Assets	\$ 7,306,545
Liabilities	2,092,518
Net Assets	5,214,027
Capital Fund	
Assets	26,472,630
Liabilities	707,023
Net Assets	25,765,608
Endowment Fund	
Assets	59,407,086
Liabilities	176,000
Net Assets	59,231,086
Total Net Assets	\$ 90,210,720



- 1. Big Muddy District
- 2 Black Gold District
- 3. Boone Trails District
- 4. Cahokia Mounds District
- 5. Cherokee District
- 6. Egyptian District
- 7. Grand Towers District
- 8. Gravois Trail District
- 9. Illini District
- 10. Kaskaskia District
- 11. New Horizons District
- 12. North Star District
- 13. Osage District
- 14. Ozark Trailblazers District
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