

NFA - Why Are They So Important?

Normal Friend Activities are low pressure pack or troop events where units invite non-Scouting families to join them for the event.

- ✓ *Inherently fun and inclusive to all - even those without Scouting experience*
- ✓ *Easy to plan and low budget activities, i.e., hike, ice cream party, service project, backyard movie night*
- ✓ *Build relationships instead of focusing on recruiting as primary focus*
- ✓ *Allow families to get to know leaders as people first*
- ✓ *Remove elements that may be seen as a barrier to joining, such as uniforms*
- ✓ *Try to hold these events monthly if possible*
- ✓ *Spread the word about your event through social media*

What upcoming events does your Unit have that your could be a NFA?