

# Pack Membership & Recruiting

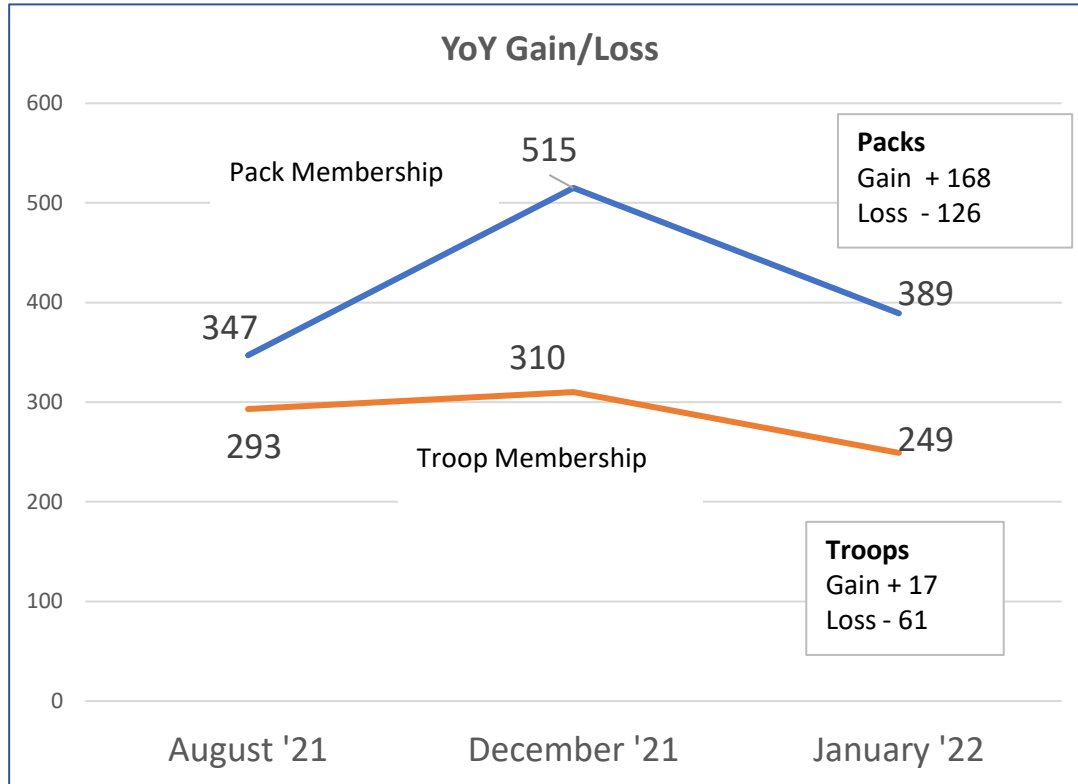


## ESCAPE THE GREAT INDOORS.

Scouting promotes activities that lead to personal responsibility and high self esteem. As a result, when hard decisions have to be made, peer pressure can be resisted, and the right choices can be made!



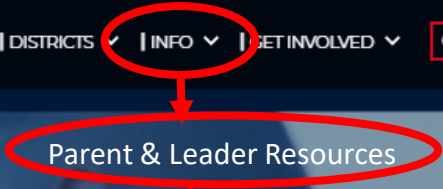
# Membership & Recruiting 2022/23



## Registered Adults

\*111 with Packs

\*186 with Troops



# PARENT & LEADER RESOURCES

JOIN NOW  
HELP NOW

Home > Parent & Leader Resources

**MEMBERSHIP AND RECRUITMENT**  
[LEARN MORE](#)

**PARENT & LEADER RESOURCES TOOLBOX**  
[LEARN MORE](#)

**MEMBERSHIP FEES FAQ**  
[LEARN MORE](#)

**HELPFUL FORMS AND LINKS**  
[LEARN MORE](#)

POPCORN FUNDRAISER

COFFEE FUNDRAISER

CAMP CARDS FUNDRAISER

SPECIAL NEEDS COMMITTEE

# WELCOME TO RECRUITMENT

<https://stlbsa.org/membership-recruitment/>

After a year of being cooped up inside, it's time to escape the indoors and help families discover Scouting! Together, let's get back outside! Back to fun, family, and friends! Back to helping young people become the best future versions of themselves. We're all ready to put down our screens (even if just for a few moments) to experience "real". Real nature, real friendships, real excitement! It's time to help families discover Scouting! Here are resources to find and engage interested families.



**Fall Recruitment Training Webinar for Packs**

Share

**FALL RECRUITMENT CAMPAIGN**  
TRAINING WEBINAR FOR CUB SCOUT PACKS

Watch on  YouTube

C - CREATING CHANGE MAKERS  
U - UPLIFTING OUR COMMUNITIES  
B - BUILDING LIFELONG CONNECTIONS

SCOUTS BSA  
JOIN. ENGAGE. LEAD.



**Fall Recruitment Training Webinar for Troops, Crews, Ships**

Share

ESCAPE THE GREAT INDOORS. ADVENTURE IS WAITING. LEARN MORE.

SCOUTS BSA  
JOIN. ENGAGE. LEAD.



**FALL RECRUITMENT CAMPAIGN**

TRAINING WEBINAR FOR:

- SCOUTS BSA TROOPS
- VENTURING CREWS
- SEA SCOUT SHIPS

Watch on  YouTube

SCOUTS BSA  
JOIN. ENGAGE. LEAD.

## CUB SCOUT PACK RECRUITMENT RESOURCES

- 2021 Fall Recruitment Campaign Guide
- Editable Flyers
  - Coed Family Pack Full Page Flyer
  - Coed Family Pack Half Page Flyer
  - Boys Pack Full Page Flyer
  - Boys Pack Half Page Flyer
  - Girls Pack Full Page Flyer
  - Girls Pack Full Page Flyer
- Peer-to-Peer Recruitment Cards
- Postcards
  - Coed Family Pack Postcards
  - Girls Pack Postcards
- Poster
- Social Media Images
- New Cub Scout Parent Orientation Booklet
- New Cub Scout Leader Guide
- Recruitment Event Visitor Sign-in Sheet

## SCOUTS BSA TROOP RECRUITMENT RESOURCES +

## VENTURING CREW RECRUITMENT RESOURCES +

## SEA SCOUT SHIP RECRUITMENT RESOURCES +

## EXPLORING POST RECRUITMENT RESOURCES +



# Ideas to Grow Your Unit

## Word of Mouth Marketing

- **Scouts and their Families are your best resources**
- Apparel – Scout T-shirts
- **BARF Cards**
  - Small incentive if a Scout brings a friend
  - Recruiter Strip if that friend joins

## Back to School / Open House

- **Be there!!!**
- **Advertise**
  - Flyers/Peach Jar about School Night
  - Social Media Post
  - BARF Cards
    - Small incentive
    - Recruiter Strip
- **Have a table**
  - Bring a Fun Activity/Demo
  - Have apps, info packets
  - **Share your Unit Calendar**
- **Follow Up with interested families**

## School Night

- **Before: Classroom Talks**
  - CM/CC or Den Leaders
  - Bring Flyers
  - Signage – 1 week before
  - Hold a few days before the event
  - Ask Scouts to wear Scouting T-shirts
  - **BARF Cards**
    - Small incentive
    - Recruiter Strip
- **During: Fun Activity/Demo**
  - Scouting- related Games
  - Camp Set Up
  - Raffle
  - Slide Show
  - Parent Talk
  - **Share your Unit Calendar**
  - Be up front about costs and ROI
- *Could be focus of your first Pack Meeting*

School District	Membership Contact	Commissioner
<b>Clayton</b> - Pack 280 - Everyone Else	Michael Ruzicka Jason Lee	Mark Langston
<b>Ladue</b> - Pack/ Troop 344 - Everyone Else	Jason Lee Michael Ruzicka	Steve Heyman
<b>MRH</b>	Susan RP	Eric Page
<b>Pattonville</b> - Packs 55, 375 - Packs 283, 769, 954 - Everyone Else	Mary Kay Bovier Amy Oliver Todd Van Buren	Amy/Tom Oliver
<b>Ritenour</b> - Packs 369, 765 - Troops 284, 516 - Crew 2284	Khary Todd Van Buren Susan RP	Sara/Jacob Wireman
<b>University City</b> - Packs 102, 113, 591 - Troop 49 - Troop 493	Khary Jennifer O'Leary Khary	Liz/Greg Webb

<b>AWARDS</b>
<a href="#">Awards Central</a>
<a href="#">Journey To Excellence</a>
<a href="#">Religious Emblems Programs</a>
<a href="#">Scholarships</a>

[Home](#) > [Awards](#) > [Awards Central](#) > Recruiter Strip

# Recruiter Strip

## Overview

To recognize youth members who recruit a friend into Scouting.

## Who Can Earn This Award?

Any youth member.

## How To Get the Award

Purchase from Scout shop.

## Supply Item Description & Uniform Placement

Embroidered cloth strip worn on uniform below right pocket.

## Supply/BIN Item Number

Recruiter strip, No. 219