

10 THINGS YOU CAN DO TO PROMOTE CUB CAMPS

STLBSA.ORG

ALL PROMOTIONAL
MATERIALS CAN BE
LOCATED AT:

[HTTPS://STLBSA.ORG/CAM
PS/CUB-SCOUT-CAMPING-
MARKETING-RESOURCES/](https://stlbsa.org/camps/cub-scout-camping-marketing-resources/)



GREATER ST. LOUIS
AREA COUNCIL

1

Post about your camp(s) on your facebook page & Scout facebook groups where you are a member

2

Give the cub camp presentation to 3 local packs (powerpoint & script on the website)

3

Create a facebook event for your camp(s) and invite others - post about program to get excited about!

4

Post a flyer at your school, church, and/or community center's bulletin

5

Present at roundtable - do a song, skit, or game to build momentum

6

Send two other Scout leaders the presentation materials and challenge them to present to a local pack

7

Post information on your neighborhood's Next Door app or facebook group

8

Ask your district executive for local pack contact information to reach out to other adult leaders

9

Have anyone with camp questions email camping@stlbsa.org

10

The best part of camp are the fun memories, tell your story, get creative and share the magic of camp