



GREATER ST. LOUIS
AREA COUNCIL
BOY SCOUTS OF AMERICA

2022 FOS Campaign Timeline & Attendance

Key Benchmarks

October 15:	All District Community & Family Chairs Recruited
November 30:	All Top 5 Performing and Potential Units Visited
December 31:	All Family & Community volunteers recruited
January 20:	10% of Overall FOS Goal Secured
January 20:	All Dates for Unit Presentations are Set
February 24:	25% of Overall FOS Report Conference Call
March 31:	50% of Overall FOS Report Meeting
May 26:	75% of Overall FOS Report Conference Call
June 30:	100% Victory Celebration

Key Dates	Key Tasks	Council FOS Team	DD/DE	Community FOS Chair	Captains / Enrollers	Family FOS Chair	Crew Chief / Trailblazer
July, 2021	Identify "Top 5" Performing & Potential Units	✓	✓				
July, 2021	Field Staff FOS Training - ID Manpower Prospects, Campaign Structures, Goals	✓	✓				
Sept 17, 2021	Field Submits District Goals to Field Managers		✓				
Sept 24, 2021	Field Managers Submit District Goals to FOS Staff Advisor	✓					
Oct, 2021	District FOS Steering Committees Meet		✓				
Oct, 2021	All Staff Meeting—Staff FOS Kickoff	✓	✓				
Oct 8, 2021	Field enters Unit Goals into SharePoint		✓				
Oct 15, 2021	All District Community FOS Chairs & Family Chairs Recruited		✓	✓		✓	
Nov, 2021	Review/Renew Top Donors	✓	✓				
Nov, 2021	Visit high potential units		✓			✓	
Nov, 2021	Pacesetter campaign—Top Donors, District Cmte/ Comish, Fall unit celebrations	✓	✓	✓		✓	✓
Dec 3, 2021	75% of Trailblazers recruited		✓			✓	✓
Dec 6, 7, 9, '21	FOS Kickoff & Manpower Training (in person)	✓	✓	✓	✓	✓	✓
Dec 17, 2021	75% of Dates for Unit Kickoffs/Celebrations are Set for target units		✓			✓	✓
Dec 31, 2021	All Family & Community volunteers recruited		✓			✓	✓
Jan, 2021	Council-written "Warm-Up Letter" sent	✓					
Jan 20, 2022	100% of Dates for Unit Kickoffs/Celebrations are Set for target units		✓			✓	✓
Jan 20, 2022	10% of Overall FOS Report zoom meeting	✓	✓	✓		✓	
Jan end, 2022	Growth Conference — Manpower, Renewing Top Donors, High potential units	✓	✓				
Feb 24, 2022	25% of Overall FOS Report zoom meeting	✓	✓	✓		✓	
Mar 31, 2022	50% of Overall FOS Report Meeting (in person)	✓	✓	✓	✓	✓	✓
May 26, 2022	75% of Overall FOS Report zoom meeting	✓	✓	✓		✓	
June 30, 2022	100% Victory Celebration (in person)	✓	✓	✓	✓	✓	✓