



GREATER ST. LOUIS
AREA COUNCIL
BOY SCOUTS OF AMERICA®

2023 FOS Campaign Timeline & Attendance

Key Benchmarks

- October 14: All District Community & Family Chairs Recruited
- Nov 29 - Dec 15 Pacesetter campaign
- December 31: All Family & Community volunteers recruited
- February 3: All Dates for Unit Celebrations are Set
- February 23: 25% of Overall FOS Benchmark Conference Call
- March 30: 50% of Overall FOS Benchmark Meeting
- May 18: 70% of Overall FOS Benchmark Conference Call
- June 29: 100% Victory Celebration

Key Dates	Key Tasks	Council FOS Team	DD/DE	Community FOS Chair	Captains / Enrollers	Family FOS Chair	Crew Chief / Trailblazer
Aug, 2022	Field Staff FOS Training - ID Manpower Prospects, Campaign Structures, Goals	✓	✓				
Sept 16, 2022	Field Submits District Goals to Field Managers		✓				
Sept 23, 2022	Field Managers Submit District Goals to FOS Staff Advisor	✓					
Oct, 2022	All Staff Meeting—Staff FOS Kickoff	✓	✓				
Oct 7, 2022	Unit Goals into SharePoint		✓				
Oct 14, 2022	All District Community FOS Chairs & Family Chairs Recruited		✓	✓		✓	
Nov, 2022	Review/Renew Top Donors	✓	✓				
Nov 29, 2022	Pacesetter Event—Top Donors, District Cmte/ Comish, Fall unit celebrations	✓	✓	✓		✓	
Dec 13, 2022	Council FOS Kickoff & Manpower Training	✓	✓	✓	✓	✓	✓
Mid Dec, 2022	District FOS Kickoff		✓	✓	✓	✓	✓
Dec 31, 2022	All Family and Community volunteers recruited		✓			✓	✓
Jan, 2023	Council-written “Warm-Up Letter” sent	✓					
Jan 13, 2023	75% of Dates for Unit Celebrations are set for target units		✓			✓	✓
Feb 3, 2023	100% of Dates for Unit Celebrations are set for target units		✓			✓	✓
Feb 15, 2023	Staff / Volunteer phone-a-thon campaign	✓	✓	✓	✓	✓	✓
Feb 23, 2023	25% of Overall FOS Benchmark zoom meeting	✓	✓	✓		✓	
Mar 15, 2023	Staff / Volunteer phone-a-thon campaign	✓	✓	✓	✓	✓	✓
Mar 30, 2023	50% of Overall FOS Benchmark Meeting	✓	✓	✓	✓	✓	✓
Apr 19, 2023	Staff / Volunteer phone-a-thon campaign	✓	✓	✓	✓	✓	✓
May 10, 2023	Staff / Volunteer phone-a-thon campaign	✓	✓	✓	✓	✓	✓
May 18, 2023	70% of Overall FOS Benchmark zoom meeting	✓	✓	✓		✓	
June 15, 2023	Staff / Volunteer phone-a-thon campaign	✓	✓	✓	✓	✓	✓
June 28, 2023	100% Victory Celebration (in person)	✓	✓	✓	✓	✓	✓