

2025 CAMP CARD SALE

WHAT ARE CAMP CARDS?

A Scout is Thrifty. Camp Cards are designed to help Scouts earn the funds for summer camp, uniforms, and other equipment. A Camp Card is a discount card with various local and national businesses that the Scout or unit sells for \$10 to receive 60% back as commission.



HOW CAMP CARDS WORK

CARDS COST \$10

WITH \$6 GOING TO THE UNIT AND \$4 GOING TO THE COUNCIL

This program is Risk Free. Simply order the cards, sell them between March 1 and May 1 and return all unused cards at no cost.

Many businesses have offered generous one-time or multi-use discounts. There are going to be 6 cards focused on each region of the territory.

New in 2025-Several businesses have agreed to allow Show n Sell Outside their establishment. Please see details on the new website!

CAMP CARD KEY DATES

Camp Cards will be distributed at March Roundtables or at a Scout Service Center

Sale Starts March 1 and Ends May 1

May 1 all money and unused camp cards are due
June-July Go to Camp and Have a Life Changing Experience



To Sign Up, To See Examples of
the Cards, and to Learn more!



CAMP CARD INCENTIVES

Patch Incentive: Each Scout Selling 20 or more camp cards will receive a patch.

Cardinal Game Incentive: Each Scout Selling 40 or more camp cards will receive 4 Cardinal tickets to a game in late May.

Biweekly Drawings (Regions: St Louis/Metro East, SEMO, Southern IL, and Central IL)

- o March 28-->4 drawings by region Sell 55- \$55 Amazon gift card or \$55 towards a GSLAS Camp
- o April 11--> 4 drawings by region Sell 60-4 x \$80 Amazon gift card or \$80 toward a GSLAS Camp
- o April 25--> 4 drawings by region Sell 65-4 x \$105 Amazon gift card or \$105 toward a GSLAS Camp
- o May 9--> 2 entire council Sell 85-2 x \$ 250 Amazon gift card or \$250 toward a GSLAS Camp
- o Top Selling until \$150

DIDN'T SELL CAMP CARDS LAST YEAR--NEW INCENTIVE!

All new camp card selling units that sign up for the sale will receive 20 cards at no cost. This will give each new selling unit that sign up for the sale the opportunity to have \$200 that goes right into their unit and the ability to learn more about the camp card sale! Remember, the sale is risk free and all units are encouraged to sell camp cards in 2025.

SEE THE POSSIBILITIES FOR CAMP

Scout Camp	Cost of Camp	# of sold Camp Cards
Cub Scout Day Camp	\$75-\$90	13-15
Cub Grizzly Camp	\$125	21
Cub Scout Overnight Camp	\$180	30
Webelos/AOL Overnight Camp	\$360	60
Scouts BSA Summer Camp	\$405	68
Venturing Camp	\$405	68

Questions: nicholas.schubert@scouting.org

More information: www.scoutcampcard.com



GREATER ST. LOUIS AREA
SCOUTING